

2015 Mayor Max and the Mayors of Idyllwild



And Pookie Too!

They're amazing!



From the Offices of the Mayors of Idyllwild— Hello Again!

Welcome to the 2015 New Year. We Mayors of Idyllwild, staff, and Pookie Too! are very excited about all the possibilities the New Year will bring, and we wish you all the happiness in the world and that all of your dreams come true.

As we did last year, our Chiefs of Staff, Phyllis Mueller and Glenn Warren, have prepared this calendar for you as our gift to you. We hope you enjoy this calendar as much as we have enjoyed preparing it for you!

The first few pages bring you additional information about the charter of the Offices of the

Mayors of Idyllwild and also Idyllwild's fabulous 54th Annual Christmas Tree Lighting Ceremony.

Thank you for being our dear friends. We love you very much!!

The Charter, Goals, and Purposes of the Offices of Mayor Max

The goal and purpose of the Office of Mayor Max is first and foremost to convey unconditional love and to do as many good deeds for others as possible. This is the campaign platform by which Mayor Max ran for office, and we take it to heart and always stay focused on this task.

We want to bring joy, happiness, and fun communication to everyone in the community. We believe that positive energy leads towards life, and by doing good deeds and spreading positive, upbeat communication throughout the town, we can help to increase the well-being and longevity of every member of the community.

We accomplish this goal by SHARING THE MAYORS with as many people as possible and in so many ways. We schedule daily downtown visits in Idyllwild with the Mayors and Pookie Too! to make personal contact with out-of-town visitors and our cherished local residents who stop by to talk, pet the Mayors, and enjoy their company. This is a delightful experience, and since the Office of Mayor Max was first established on July 1, 2012, we have met with several hundred thousand people. On some days at big events, we meet with more than 500 people.

We have spent as much time as possible sharing the Mayors with everyone via these visits

downtown in Idyllwild and other cities and counties, making personal visits and house calls to any and all requests that have been made from people on and off the Hill, and conducting ongoing communications via Facebook (over 4000 friends), email, telephone, and U.S. Mail. We have received thousands of responses from people thanking us for the joy we have brought to their lives and also to Idyllwild.

Most everyone has something very positive to say, and here are just a few of the most common statements we have heard hundreds of times, "This made my day," "I want to move to Idyllwild," "I don't want to leave," "I'm making coming to Idyllwild a tradition," and "This is just what I needed, thank you."

Mayor Max's charter was expanded to also include being heavily involved in the community, its events, and to promote Idyllwild and the cause of animal rights / animal rescue on and off the Hill. We have taken all of these charters to heart as well, and we have worked tirelessly on each of these initiatives. We are dedicated to supporting the community's local events, and we endeavor to attend 100% of the events to which the Mayors are invited as special guests. We then help to promote those events via Facebook, email, personal visits, word of mouth, and sometimes off-Hill promotions where applicable.

In the 2½ years that the Office of Mayor Max has been established, Mayor Max, the First, and/or Mayor Max, the Second, the Deputy Mayors, Pookie Too!, and the Mayor's staff have participated in and attended over 350 public service events, helping the businesses, charities, and events to be even more successful, helping to promote Idyllwild, and bringing joy and uplifted spirits to everyone we encounter. We have promoted Idyllwild to more than a million people via emarketing campaigns. We have conducted nationwide press campaigns to let people know about Idyllwild, and we now manage a global database of people who monitor the Mayors' activities on a daily basis via email and Facebook.



Mayor for Life

Based upon the hard work of the Office of Mayor Max in support of the community, in March 2014, it was decided by Idyllwild Animal Rescue Friends (ARF) and the community that Mayor Max's term in office would be extended to a life term, "Mayor for Life." The Chief of Staff, Phyllis Mueller, happily agreed to accept this decision for as long as possible.

The Office of Mayor Max endeavors to do as many good deeds as possible for the community and its members. Throughout all of 2014 and now as we move into 2015, the Mayors of Idyllwild, staff, and Pookie Too! have remained active, dedicated, and productive in helping the community and sharing the Mayors. This calendar has been created as part of that commitment to bring joy to others and to kick off 2015 with enduring positive energy.

The Mayors of Idyllwild, Pookie Mueller, and the Chiefs of Staff, Phyllis Mueller and Glenn Warren, each work long hours to provide joy to people, and we shall continue to do so in 2015 and the years to come.



Photo by FrazierDrake. Back Row (L to R) Jim Kutsch, Paul Riggi, Enrique Sanchez, Joe McNabb, Phyllis Mueller, Mim Andrews, Hal Dahlstrom, Ray Frey. Front Row (L to R) Ken Hinkle, Omar Solorio (tree climber), Gary Weber, Russell Bomgardner.

Idyllwild's 54th Annual Christmas Tree Lighting Ceremony

On Saturday, November 29, 2014, Idyllwild's 54th Annual Christmas Tree Lighting Ceremony was held. This is a joyous day of holiday activities that begin at 10:00 AM and culminate in a one-hour Christmas musical program at the end of the day.

Phyllis Mueller has been the Head of the Idyllwild Tree Lighting Ceremony for the past three years, managing Idyllwild's largest event of the year along with Marge Muir and Karen Doshier, Co-Chairs of the event. More than 300 individuals and Idyllwild organizations pull together to make this extraordinary event happen for the community. This year's event was another tremendous success with an estimated 3000 people attending throughout the day. The Mayors of Idyllwild and Pookie Too! had a wonderful time visiting with everyone that attended.



The Tree Lighting Ceremony Management Team—Planning for this event now begins in September, and the Management Team for this year's event begins weekly meetings to plan every detail. This year's hands-on senior management team included Phyllis Mueller, Marge Muir, Karen Doshier, Diane Burt, Ted Cummings, Ken Dahleen, John and Denise Edmiston, Sharon Lawrence, Kathy Lewis, Virginia Lumb, Paul Riggi, Beth Severance, Omar Solorio, John Stonitsch, Bryan Tallent, and Glenn Warren. Thank you, everyone, for all your hard work. We appreciate your dedication of time and energy to



help make this year's Tree Lighting Ceremony a wonderful event for everyone.

Tree Lights 2014—This year, there were 4700+ lights on the 100-foot-tall Sequoia, making this year's tree the brightest ever. The tree lights remain on the tree for approximately seven weeks.

- The Idyllwild Fire Department Career Firefighters and the Idyllwild Volunteer Fire Department Volunteer Firefighters do all the preparation for underground electrical cabling that needs to be installed and de-installed every year. Paul Riggi leads this team for this phase of the project. This involves digging a trench to install the electrical cable and bring electricity to the tree from the power pole in the back of Jo'An's Restaurant. The electrical spider box is installed in the tree. Jim Manietta is the electrical contractor for this project every year. There is a tremendous amount of preparation done by these individuals each year before a single light can be put on the tree, and we thank everyone for their efforts!
- Then, getting the lights on and off the tree is a daunting all-day task on both days. The key figure in this endeavor is Omar Solorio, who climbs the tree and manages the effort from the top of the tree along with the ground crew of another 11 individuals. This year's team included Enrique Sanchez, Gary Weber, Hal Dahlstrom, Jim Kutsch, Joe McNabb, Ken Hinkle, Mim Andrews, Omar Solorio, Paul Riggi, Phyllis Mueller, Ray Frey, and Russell Bomgardner. Thank you, team. You were marvelous once again!

Keeping the Tree Lights Lit—Paul Riggi continues to be the most important person regarding getting the tree lights to all work well and then keeping the lights so they stay on. Paul masterfully handles this area with daily monitoring of the tree and repairing tree lights as needed. This year, we again had quite a bit of wind that rearranged many of the light strands causing them to droop too low under the tree and needing to be re-fastened to tree branches. Wind is definitely our challenge every year and can cause breakage to the light strands. Please thank Paul when you see him since he is the reason the lights look beautiful for all seven weeks that the lights are on the tree.

Santa and Mrs. Claus, Their Workshops, and Their Top Elf—Santa and Mrs. Claus and their Top Elf arrived from the



Photo by Peter Szabadi

North Pole to Idyllwild to visit over 400 children this year at Santa's Workshops on Tree Lighting Day. The Idyllwild Fire Department let Santa's reindeer rest from their journey and provided the fire department's fire engine to bring Santa, Mrs. Claus, and their Top Elf to the Ceremony. We sincerely appreciate the Idyllwild Fire Department and Chief Patrick Reitz for giving Santa the use of the fire department's fire engine for this important event. We sincerely thank Santa, Mrs. Claus, and their Top Elf for adding so much joy to Idyllwild's annual tradition.

We also want to acknowledge time and effort of Marge Muir and her team of volunteers who work tirelessly to create a beautiful and fun Santa's Workshop environment for Santa and Mrs. Claus every year. Marge and her team decorate the workshop trees, wrap packages, set up the workshop Christmas lights, and work it out so this is a delightful experience for all of the children who come to visit Santa.

We want to thank Mike Pearson, Emily Pearson, and Martha Pearson for their tremendous contribution to the community by enabling children and adults to experience the true spirit of Christmas every year. Your participation is so greatly appreciated and by so many.

Event Promotion—Phyllis Mueller and Glenn Warren handled the creation and implementation of the promotional programs to promote this year's event. Promotions included email campaigns; a nationwide press release that was picked up by television, radio, and newspapers; communications to Mayor Max's private database of contacts; personal outreach to Mayor Max's special media contacts; creating, copywriting, and distributing 3000 copies of this year's Tree Lighting Ceremony Program; frequent promotion of the event on Facebook to Mayor Max's 4000+ friends; advertising in the *Desert Entertainer*; and more.

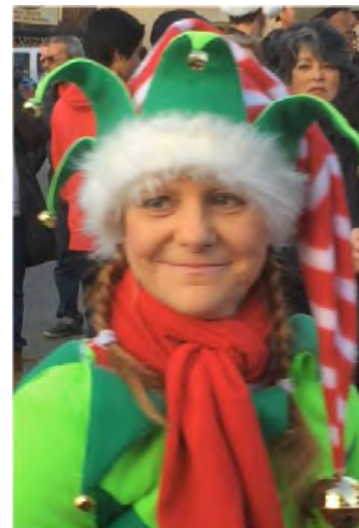
The Musical and Entertainment Program—The musical and entertainment program was created and very ably led this year by Diane Burt. Sharon Lawrence also did a superb job as the emcee. Grammy-nominated The Caroling Company sang beautifully and lead the Christmas carols with the audience

being encouraged to sing along for the majority of songs in the program. Kathy Lewis did a wonderful job leading the Idyllwild Children's Choir (ages 3-6) in three songs. Their performances were delightful and so much fun. The Children's Choir is being re-established as a tradition for all future years of the Tree Lighting Program. We received very positive feedback about every aspect of this year's program, and that made us all very happy. Thank you to everyone!

We also want to acknowledge Ken Dahleen and his team for setting up the stage and handling all of the sound for the event. The work of Ken and his team is the foundation that enables the musical program to come off so well. They are vital team members that make the Tree Lighting Ceremony possible every year. Thank you so much.

The Volunteers and Contributors—In 2014, the Tree Lighting Ceremony was made possible by the efforts of the volunteers and contributors to this event. Listed below are over 300 organizations and individuals that contributed their time or money or both to make this Tree Lighting Ceremony a successful and tremendously fun event for everyone. We sincerely thank you, one and all, for your efforts. If you helped with this event this year, please take a close look at this list to see that you are mentioned on it. If you are not listed, let us know, and we will publish an update with your name in our next promotion about the event.

88 Far East Gifts
 A Cut Above
 Acorn Gallery
 Advance One Tax Service & Enterprises
 Agnes Wilkerson
 Al Thompson
 Amber Booth
 Amber Robertson
 American Legion
 Angela Colson
 Annamarie Padula
 Anonymous Donor
 Antoinette Berthelotte
 Art Alliance of Idyllwild
 Audrey Brown
 Avianna Jones
 Barb Reese
 Barry Zander
 Becky Frazier
 Beth Severance
 Beverly Johnson



Bluebird Cottage Inn
 Bob Skaug
 Brad Lauritzen
 Bryan L. Dunn, DDS
 Bryan Tallent
 Bubba's Books
 Buckhorn Camp
 Café Aroma
 Carol Whitworth
 Caryn Gilbert
 Castle Farms
 Cecile Laundre
 Charles Schelly, D.C.
 Charmane Mitchell
 Chic Fojtik
 Children's Volunteer Group
 Chris Titus
 Christine Rheaume
 Cid Castillo
 Cigar Box
 Cindy Ifould-Dahlstrom
 Cindy Thompson
 Clifton E. Scott
 County of Riverside
 Coyote Red's
 Curves
 Dale Benson
 Dave Robb
 David Jerome
 David Schnalzer
 Deborah Geisinger
 Denise Edmiston
 Dennis Woodard
 Deputy Mayor Mikey
 Deputy Mayor Mitzi
 Diane Burt
 Diane Thompson
 Domino's Pizza
 Don Doshier
 Donna Elliot
 Donna MacLean
 Donna Yorke
 Dora Dillman
 Doug Austin
 Doug Sheppard
 Douglas Berthelotte
 Dunn and Dunn, DDS
 Earth 'N Fire
 Elaine Bacher
 Elizabeth Kelly
 Elizabeth Miller
 Ellen Anderson
 Emily Pearson
 Enrique Sanchez
 Everett Maxey
 Everitt's Minerals and Gallery
 Fern Creek Medical Center
 Fern Valley Inn
 Fernando Lopez

Fireside Inn
 Florina Maxey
 Florist in the Forest
 Forest Folk, Inc.
 Forest Lumber
 Forest Whispers
 Frank Robertson
 FrazierDrake
 Friends of San Jacinto Mountain County
 Parks
 Gary Budnick
 Gary Kuscher
 Gary Taylor
 Gary Weber
 Gary's Deli
 Gene Nichols
 Gen's Gems
 Glenn Mueller
 Glenn Warren
 Hal Dahlstrom
 Harvest Festival
 Heber Dunn, DDS
 Higher Grounds Coffee
 Idyll Awhile Wine Shoppe Bistro
 Idyllwild All Year Resort
 Idyllwild Animal Rescue Friends (ARF)
 Idyllwild Association of Realtors
 Idyllwild Chiropractic
 Idyllwild Chiropractic & Fitness
 Idyllwild Community Acupuncture

Idyllwild Fire Department--Career
 Firefighters
 Idyllwild Garage
 Idyllwild Garden Club
 Idyllwild Gift Shop
 Idyllwild Hypnotherapy
 Idyllwild Inn
 Idyllwild Nature Center
 Idyllwild Pharmacy
 Idyllwild PTA
 Idyllwild Rotary
 Idyllwild Shell
 Idyllwild Soda and Sweet Shop
 Idyllwild Spiritual Living Center
 Idyllwild Town Crier
 Idyllwild Village Market
 Idyllwild Volunteer Fire Department--
 Volunteer Firefighters
 Idyllwireless
 Isis Theatre Company
 Jan Murphy
 Jane Woodard
 Janice Murasko
 Jay Pentrack
 Jeff Smith
 Jennifer L. Cole
 Jeremiah Whitney
 Jessica E. Koppay
 Jim Billman
 Jim Kutsch



Jim Manietta
 Jo'An's Restaurant
 Joe McNabb
 John Drake
 John Edmiston
 John Stonitsch
 Johnson Construction
 Judi E. Milan, DC

Julie Koppel
 Jyoti Kintz
 Karen Doshier
 Katherine H. Grigsby
 Kathi Haine
 Kathleen Masey
 Kathy Bryson
 Kathy Lewis
 Kathy Muir
 KDES 98.5 FM
 Keane Biological Consulting
 Ken Dahleen
 Kenneth C. Browning D.O.
 Kenneth Dale Hinkle
 Kim Perry
 KPTR 1450 AM
 KWXY 1340 AM
 La Casita Mexican Restaurant
 Lea Deesing
 Lemon Lily Festival
 Les Suderman
 Let It Shine
 Linda Mueller
 Living Free Animal Sanctuary
 Living Free Kennel Staff
 Living Room Gallery
 Lois Sheppard
 Lou Bacher
 Lou Padula
 Lou Padula's Famous Hot Dogs
 Lumber Mill
 Lupita's Cleaning Service
 M & K Biker Shop
 Man Cave
 Marc Kassouf
 Marge Muir
 Maria Lehman





Mark C. Spehar
Mark Gumprecht
Marlene Pierce
Marsha Kennedy
Marsha Lytle
Martha Pearson
Marty Krieger
Mary Lou Prosin
Mayor Max
Meixing Hung Babcock
Melanie Faurie
Melissa L. Scott
Merkaba
Mike Pearson
Mile High Café
Mim Andrews
Mimi Lamp
Mitch Minert
MIX 100.5 AM
MJ Feyder & Associates
Mo Jacob Schnapp
Monique Zander
Mountain Community Patrol
Mountain High Escrow
Mountain High Pet Grooming
Mountain Paws
Mountain Quilters of Idyllwild
Mountain Top Liquor
Mueller Worldwide, Inc.
Muir's Mountain Realty
Neil Jenkins
Neill Bell
NEWSTALK 920 AM
Nick D'Amico
Norm Deesing
Office of Mayor Max of Idyllwild
Omar Solorio
On Time Home Repair
Pam Allen
Pam Fojtik
Pat Ruffner
Patrick Reitz "Chief"
Paul Riggi
Pearson's Wood Yard
Perry Emery
Pete Capparelli
Phyllis Brown
Phyllis Mueller
Pine Cove Fire Department
Pine Cove Property Owners Association
(PCPOA)
Pine Cove Water District
Pony Express Trading Post
Pookie Mueller
Prairie Dove
Raceways
Ray Frey
Ray Frey Auto Center, Inc.
Ray Johnston





Hi, I'm Sunny, the Top Cat at the Idyllwild Nature Center. My good friends, the Mayors of Idyllwild, and I would like to ask for your help as a volunteer at the Idyllwild Nature Center. Just call (951) 659-3850 or stop by any time. Thank you!

Suzanne Avalon
Swanktuary
Ted Cummings
Teresa Frey
The American Legion of Idyllwild
The Caroling Company
The Cigar Box
The Deesing Family
The Grand Idyllwild Lodge
The Johnson Family
The Lumber Mill Bar and Grill
The Olde English Theatre Players
The Sage and the Butterfly
The Spruce Moose

Thomas Apostle
Tom Pierce
Veda Roubideaux
Village Centre Shopping Center
Village Hardware
Virginia Lumb
Waste Management
Wendy Read
Wendy Watts
Woodland Park Manor
Wooley's
Yvonne Smith



Reba Coulter
Remember When Toys LLC
Restaurant Gastrognome
Revin Muir
Richard E. Yorke
Richard P. Mueller, Jr.
Right to Life
Rightway
Riverside County Fire Department
Rob Muir
Robert Hewitt
Robert Muir
Rotary Club of Idyllwild
Rough Riders Sporting Goods
Roy Duff
RR Broadcasting
Russell Bomgardner
Ruth Fountain
Sandi Wilkes
Santa and Mrs. Claus
Schnalzer Electric
Scott Fisher
Shanna Robb

Sharon Caughron
Sharon Lawrence
Shaves Barber Shop / Idyllwild Barber Shop
Shirley Baas
Shirley Kelsey-Duff
Show Time Video and Music
Silver Pines Lodge
Singerton Gallery
Sky Island Organics
Soroptimist International of Idyllwild
Spark of Love Toy Drive
Spirit Mountain Retreat
Stacey Grant
Steve and Jenny Espinosa
Stratford Players
Strawberry Creek Inn Bed & Breakfast
Sue Anderson
Sue Capparelli
Supervisor Jeff Stone
Susan De Antonio
Susan Klaine
Susan Schumacher
Susan Weber





Hello Everyone!

Welcome to the New Year— How exciting!

The future looks so bright. I am optimistic about the future, and I want you to be as well. I am thinking positively that every dream I have and every dream you have will come true, and we're going to make that happen by keeping our intention and thoughts completely fixed upon our goals, never giving up for a second on holding a firm mental position on our goals. Yes, THAT is the technique that will make all of our dreams come true, staying focused like a Golden Retriever on Braunschweiler.

Yes, indeed, keep that determination to stay focused and never let up or give up no matter what happens. If you get bowled over like we bowl over Phyllis at the dog park, just get back up like she does, and put that dream right back out there!! That's how you get your goals, total intention. And if you get a little negative thought that's eroding your dreams, just move it aside and put your dream right back there no matter how many times it takes. You'll get there. Total intention!!

I am going to make some New Year's Resolutions. Here's my list:

- First and foremost, I plan to uphold the charter of the Office of Mayor Max that is to convey unconditional love and to do as many good deeds for others as possible.
- I also plan to support the community and remain active and productive, attending as many events as possible and also keep up my schedule for visits downtown which is my favorite thing to do in the world!
- I will keep my Deputy Mayors (Mitzi and Mikey), my nanny (Pookie Mueller), and my staff (Phyllis Mueller and Glenn Warren), with me at all times to help me achieve my goals and purposes.
- I am thinking of possibly adding to my list of resolutions NOT to bite Mayor Mikey on the tail as much and NOT to mischievously play tug of war with his hind end. That always gets him going, and we kind of like to get into skirmishes...over the beautiful Mayor Mitzi. However... I'm not really sure I would mean it or have any intention of changing my behavior on this, so as of this writing, I'm still wondering about it... I think I should probably curtail my behavior here...but again, it's so much fun to rile him up, I'm in a quandary... Check back with me on this next year. 😊

OK, that's the plan. I love you so much, and I always will. I also love living upon this Hill. It's so much fun to live and be. I will love you for infinity!

Love always,



Mayor Max
Your dear and devoted friend forever



January 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 New Year's Day	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19 M L King Day	20	21	22	23	24
25	26	27	28	29	30	31



Hello Everyone! It's me, Mayor Mitzi!

I am so glad that February is my month for this calendar! It's a month of love, and I am all about the love. In fact, my favorite saying is this: When you have to make a choice, choose love!

And did you know you always have a choice? I believe that love can create peace on earth but it begins with us individually. No matter what the temptation to do otherwise, choose love.

I happen to be the Alpha Dog among we three Mayors of Idyllwild. While we constantly debate this, just ask me, and I will definitely confirm that I am the Alpha Dog among the Mayors of Idyllwild. That should settle the debate.

I am also the most mischievous of all the Mayors! This is because I am so filled with love that when I see you, I want to share a little of myself with you, and I want to take a little of you with me! So I'm known as the pickpocket and the snagger. The second I see you, I am sizing up what I can reach to grab and pull from you. I will also try to lick your face, and I try to get my tongue right on your lips for a kiss!!

I am the most mischievous because I was born with a magic beanie on my head which has now evolved into a magic Mohawk. The more humid the weather, the more my Mohawk comes into view.

Well, this magic beanie beams love out to everyone in the universe and to my extended family on Mars. You see, my magic beanie has secret powers that come from my lineage which also has a little bit of Martian in it, kind of like the old TV show, *My Favorite Martian*, but I have advanced technology. I am always doing fun things with my beanie like beaming the Mayors to Mars and Pookie Too!

On earth, my full name is Mitzi Marie Mueller, but on Mars, my full name is Mitzi Marie Martian Mueller.

My love you for makes me very frisky. And that is how I will always be. I love you so much and I always will. I hope you don't mind I'm a bit of a pill.

Love always,

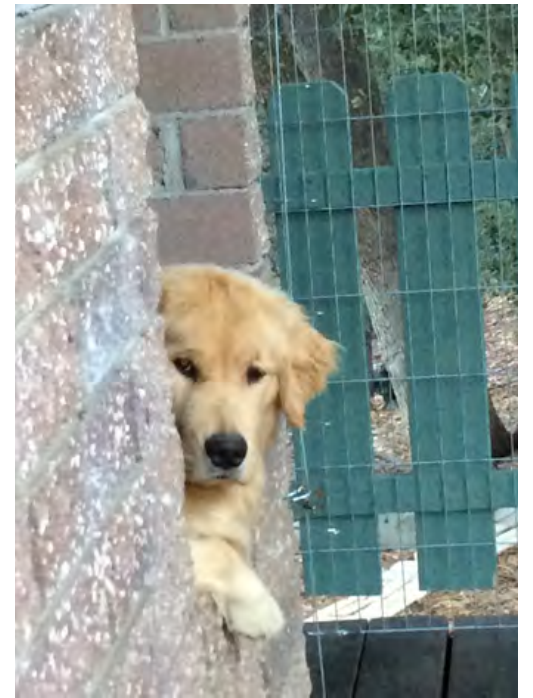
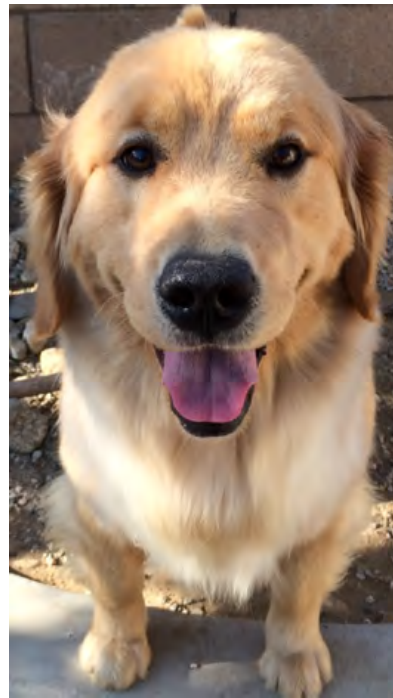
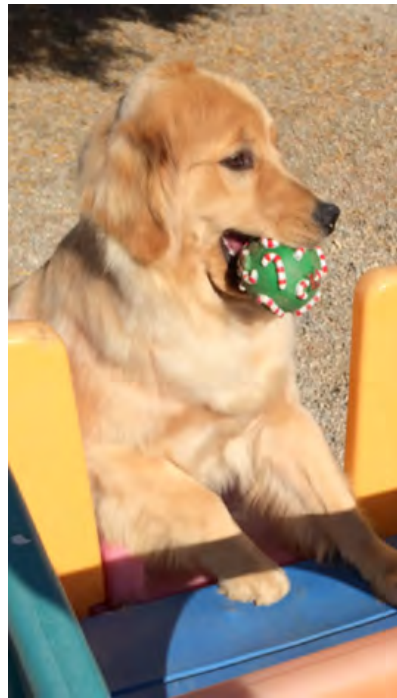


Mayor Mitzi

Your dear and devoted friend forever



Mayor Max and I are reading the ingredients on our delicious organic dog cookies from Sky Island Natural Foods.



February 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14 Valentine's Day
15	16 Presidents' Day	17	18	19	20	21
22	23	24	25	26	27	28



Hello Everyone!

It's me, Mayor Mikey!

I was reading Mayor Mitzi's February comment a moment ago about Mayor Mitzi stating that she's the Alpha Dog, and I want you to know that I am definitely the Alpha Dog of the three Mayors.

I can prove this. First, I am the tallest of the Mayors. That should settle the debate right there!

Also, I start the most "fights." They really are just play fights, and I like to growl a bit too. It's all in fun, really... Besides, Mayor Max likes to pull my tail, and I catch him looking at my tail all the time which really gets me going.

I believe that Mitzi thinks that she's the Alpha Dog because she settles any debate between Mayor Max and me. If Mayor Max and I get out of line, she runs over and jumps on us with this ferocious growl. That gets both Mayor Max and I to cower until she backs off. But again, I'm sure I must be the Alpha Dog because I am starting most of the skirmishes. I am sure that Mayor Mitzi is just delusional about her status as Alpha Dog. I am sure you agree with me, right?

By the way, I am also known as "the belly rub boy" because I will flip over on my back to get you to pet my belly. I really like belly rubs, and while you are rubbing my tummy, I like to nibble on your shirt or coat. I do apologize for all the holes I put in clothing this past year, but there's something about a tummy rub that just makes me want to gently nibble on your clothes. I doubt I'll change in this regard. Hope you don't mind!

I am very good with children, and I really like all the pets they give me. They are very gentle and like to hug me. Thank you for all the pets and hugs.

I love you like I love fresh air. Thank you for all your loving care. You're in my heart wherever I go. I love you more than you'll ever know!

Thank you for being my friend.

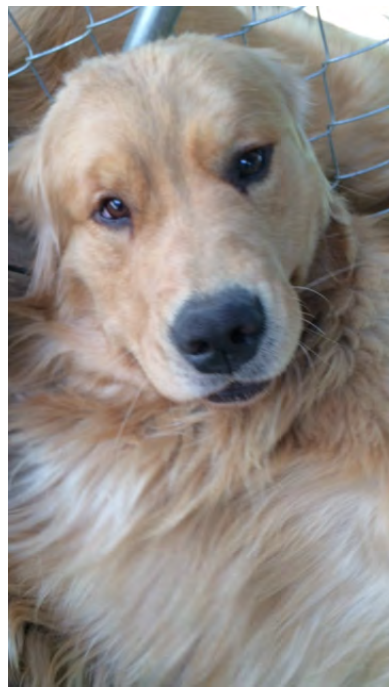
Love always,



Mayor Mikey

Your dear and devoted friend forever





March 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



Hello Everyone! It's me, Pookie Mueller!

I am the Puppy Rearing Professional for the Mayors of Idyllwild. I am very proud to say that I take full responsibility for the Mayors being the Hooligan Muelligan Mayors of Idyllwild that they are. I taught them every frisky move that they make! I have been raising them since they were 11 weeks old (for Max) and 8 weeks old (for Mitzi and Mikey).

Now, about these photos you see. You might think that I'm getting a lot of sleep at the Offices of the Mayors of Idyllwild, and I wish that were true. The fact is that Phyllis thinks I am so cute when I am sleeping that she's always trying to take pictures of me. However, the click click of the camera always wakes me up. That's why I look a little sleepy-eyed in some of these pictures. I've just been awakened by...Phyllis!!

Phyllis has taken hundreds of these photos, and it took her many hours to get down to these. She was even thinking of doing a calendar for the entire year of just me in my sleeping photos. We talked her out of it, thank heavens!

Being a senior dog (as of this writing, I am estimated to be 15 years old), I actually do try to get my beauty rest for longevity and good health. I am a very active sleeper though. I am dreaming

and running in my sleep more than 50% of the time, and Phyllis always says that sleeping with me is like having a Magic Fingers machine on the bed, but you don't have to put in any quarters.

I delight in foraging for food on my daily walks, and I never pass up a tasty bug or bit of food-type trash. Mmmm, these are all delicious! I also like going over to puddles and taking a sip of whatever is there. I'm a real survivor.

And to everyone in the universe and with all my heart, I never want to be apart. All my love extends to you. For infinity I would say I say I do!

Love always,



Pookie Mueller
Your dear and devoted friend forever



April 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3 Good Friday	4
5 Easter Sunday	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26  Pookie Mueller's Pet Adoption Date, Celebrated as Birthday	27	28	29	30		

Hello Everyone!

It's me, Mayor Max!

We are all pretty excited as this is our BIRTHDAY MONTH for us Mayors of Idyllwild. We will all turn two years old this month, and we're looking forward to all the mischief that two-year-olds can bring! Plus, we'll be having a wonderful birthday party, and you are invited to attend.

Now, I wanted to settle this thing once and for all and let you know that I, Mayor Max, am the Alpha Dog in our family. After all, I am THE Mayor of Idyllwild. Need I say more?

So that's it, I'm sure. If I ever get out of line by creating a skirmish with Mayor Mikey (just for fun, of course), it is true that Mayor Mitzi comes over and jumps on me and bites me on the back of my ear, which ends the dispute. I immediately behave myself. But I don't really think that makes her the Alpha Dog... I'm sure you'll agree.

So that settles it. I am the Alpha Dog!!

By the way, did you know that you can always visit with us Mayors of Idyllwild and Pookie Too! whenever you're in Idyllwild? Just call us at the Office of Mayor Max at 951.659.0283, and let us know when you will be in town. We will arrange to come visit with you at a time that works for you. We can't wait to see you. Don't forget to call. You can also email us at max@mayormax.com or contact us on Facebook at Mayor Max. Thank you.

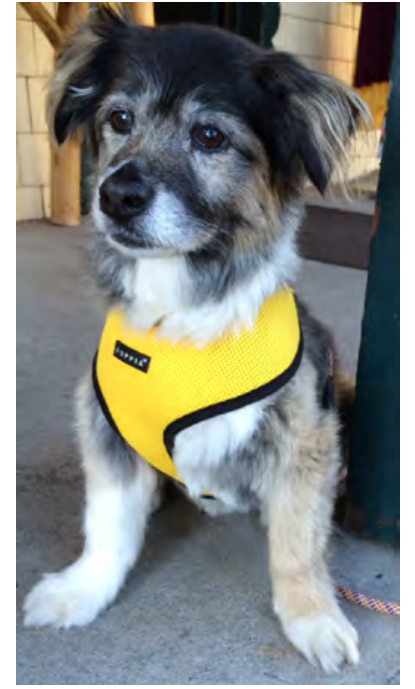
I love you more than Braunschweiger on bacon. For our birthday, I hope that's what Phyllis is makin'. I'm in love with life, and I'm in love with you. Together forever, I would say that will do!

Love always,



Mayor Max





May 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6  Mayor Max Birthday	7	8	9
10 Mother's Day	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25 Memorial Day	26  Mayor Mitzi and Mayor Mikey Birthdays	27	28	29	30
31						



Mini Me

It's me, Mini Me, with Mayor Max. I want to tell you my story!

I was initially hired by the Office of Mayor Max, the First, to provide good cheer to children. Our Chiefs of Staff have purchased more than a thousand of me and custom made my collars and ties by hand. I have then been given to children who visit Idyllwild or stop by the Mayor Mobile when the Mayors are downtown on any day and also at events like Idyllwild's Annual Christmas Tree Lighting Ceremony and also Mayor Max's birthday party.

I am a vital part of the staff of the Office of Mayor Max and served as the Interim Mayor of Idyllwild between April 2, 2013 and July 21, 2013.

When Mayor Max, the First, passed away, I had to do something to lift morale and fill the void. So I came up with this plan. I let the staff know that I would stand in as the Interim Mayor of Idyllwild, and that's what I did. I took over all day-to-day activities. We continued to do downtown visits with the staff and the stuffed animal staff to talk to people and share the future vision of the arrival of the new Mayors of Idyllwild who would arrive in July. This seemed to help a lot.

I also had myself glued to the front of the Mayor Mobile and instructed the Chiefs of Staff to drive the streets of Idyllwild so that everyone could see that the Mayor's presence was still here. Though the glue was a little itchy on my rump fur, it was worth it as we could see smiles as we passed by.

I then came up with a plan to ask the children to also be Interim Mayors of Idyllwild along with me, and I had our staff prepare certificates for the children appointing them as Deputy Mayors of Idyllwild to help me at this difficult time.

Then, when the new Mayors arrived, I was thrilled to pass the role of being the Interim Mayor of Idyllwild to Mayor Max, the Second, who is now the Mayor of Idyllwild. I was equally thrilled to return to my role of making more Mini Me's to give to children and spreading good cheer and happiness. And guess what?! Adults ask for Mini Me's just as much as children.

Since Mayor Max, the Second's arrival on July 21, 2013, we have expanded our creation of Mini Me's to include Medium Me's as well. Medium Me's are a larger version of me. We continue to give away Mini Me's and Medium Me's to children we meet. At this year's Tree Lighting Ceremony, we gave away both Mini Me's and Medium Me's.

I really enjoy seeing the smiles on the faces of children and adults when they get a Mini Me or Medium Me.

Although I am mini, I think you can see. There's a whole lot of love in a Mini Me. I love you with all of my heart and my soul. And I will love you forever, that's my true goal.

Love always,



Mini Me

Your dear and devoted mini friend forever

P.S. I really love Yvonne Colvin Smith for taking me with her wherever she goes.



June 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7  Chief of Staff Phyllis Mueller Birthday	8	9	10	11	12	13
14 Flag Day	15	16	17	18	19	20
21 Father's Day	22	23	24	25	26	27
28	29	30				



Hello Everyone! It's me, Pookie Mueller!

I feel so patriotic every day. I just love being in our parade on the 4th of July and seeing all the people that come to visit. I get a deep feeling of gratitude when I think about all of our Founding Fathers and the wonderful freedoms, ideals, and concepts that were the basis upon which our country was founded. I think of Abraham Lincoln too, and I am so grateful for everything good that we have.

In fact, all these good feelings make me want to come visit with you today, so on any day you want me to visit, just think of me, and I am coming over to your house right at that moment. Get ready, here I come.

I am traveling to you by flower fields that float a thousand feet above the ground across the globe. From the ground, you can't see them, but they are there. There's a magic airfield that bounces me 100 miles with each step, but it's magic as I said, so it's not too fast, and the breeze is very warm so you don't get cold.

Then, I get to your house, and I walk right in the front door which is open because you know I am coming over. You are sitting in your favorite chair, and I climb up on your lap and snuggle into your arms. We have a snack of your favorite cookies and milk. I rest my head against your shoulder, and we both fall asleep for several hours.

You are nice and warm, and I can feel your great energy surround me, and my fur keeps you warm and you can feel my energy too. Though we're both sleeping, we're aware we are sleeping, and we enjoy every second of the snuggly nap. We play a little spiritual game that this moment is lasting for infinity, and in that moment, we are in infinite peace, comfort and coziness. The room smells like gardenias because that's the main flower of the flower fields that I bounced on to get to your house. Phyllis thinks it's really nice that the flower fields are made up mainly of her favorite flower.

Then, we wake up after infinite time has passed pleasantly and peacefully, and it's time for me to get back to the Mayors of Idyllwild. So I give you several kisses and wag my tail. On my way out, you pack for me a nice to-go doggie bag of more cookies so I have a snack as I bounce my way home on the flower fields. I let you know how much I love you, and off I go with a bounce up 1000 feet to the flower fields.

Spending time with you is so exquisite. That's why I'll always come to visit. Yes, I'll bounce across those flower fields. To get to you, yes, that's the deal. 😊

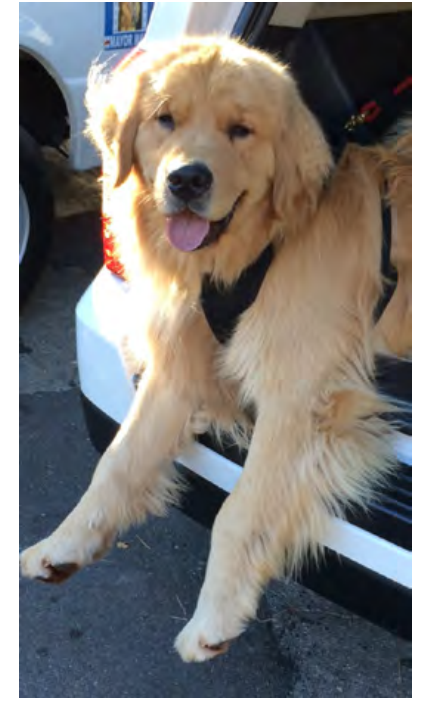
Thank you for spending time with me. I love you so much.

Love always,




Pookie Mueller

Your dear and devoted friend forever with a dash of gardenia in the air



July 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4 Independence Day
5	6	7	8	9	10	11
12	13  Tashi's Pet Adoption Date, Tashi is Pookie Mueller's BFF, Forever, aka: BFFF	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	



Hello Everyone! It's me, Mayor Mitzi!

As many of you know, I am an aspiring career woman. I love having so many different avenues in my life to think about and do.

I really love being an actress, and as you may know, I made my acting debut in the famous film, *WILD DOGS!*, that you can see any time by going to the Mayor Max website, www.mayormax.com

I also like to function as one of the Senior Executives at the Office of Mayor Max, and as you know, I am the Alpha Dog wherever I go. I hope you love the picture of me in my tie (below) that Gina Genis took while we were attending an important animal rescue event at Living Free Animal Sanctuary. I was practicing my total intention pose. I have found that using total intention helps to get things done in a very A-to-B manner. We mayors stay very productive attending as many community service events as possible and have attended hundreds of events to support local charities, businesses, and animal rescue groups. This is our passion, visiting with people at these events and helping in every way possible.

Among my many other talents, I am the top mischief maker, cell phone snagger, pickpocket, and frisky poser while visiting with people when we are in Idyllwild and its surrounding areas to meet with local residents and out-of-town visitors.

I just love being productive. In fact, I have found that the more I do, the happier I am. The more good deeds I do for others, the happier I am. The more I get done on any task, the happier I am. So, I stay productive, and I am always in exhilaration. Life is so good!

So, if you're ever feeling sad and blue. Take your attention off of you. Do any kind of productive session. It's the sure-fire antidote to depression!

We all love you so much. Thank you for being in our lives.

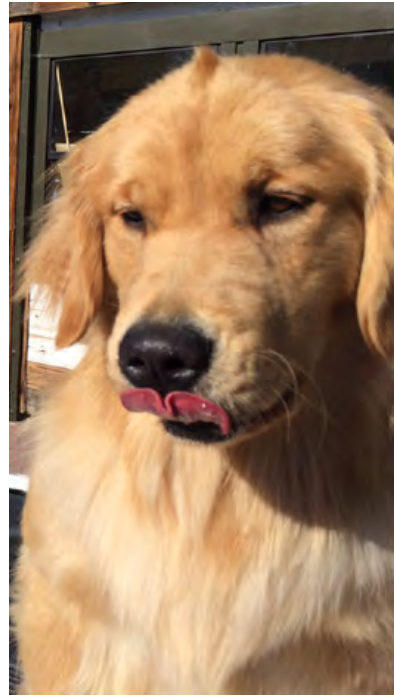
Love always,



Mayor Mitzi
Always Frisky



Photo by Gina Genis



August 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



Hello Everyone! It's me, Mayor Mikey!

Did you know that we Mayors of Idyllwild and Pookie Too! are real tree huggers? We just love trees and nature and the environment. That's one of the main reasons we are living in Idyllwild. It's such a beautiful mountain community with beautiful trees and fresh, clean air.

Now, it is true that Phyllis calls us Mayors of Idyllwild the "Giant Hairy Termites of Idyllwild," or GHTIs for short, because we do chew wood. We especially like to eat the boards on our deck, but don't tell the landlord. We wouldn't want the word to get out.

On that point, however, we are happy to report that Phyllis and Glenn dutifully replace the boards we have eaten. We can't really help ourselves. Wood tastes good. It's as simple as that.

We also support the environment by helping environmental organizations as much as possible and being good citizens. For example, we pick up trash wherever we find it. We Mayors of Idyllwild will even eat that trash if given a chance.

One of our favorite projects is our SAVE THE SEQUOIA initiative that we are implementing with Jo'An's Restaurant and their owners. Our beloved 100-foot-tall Sequoia that is lit each year at Christmas with thousands of lights is suffering due to California's drought condition. To remedy that problem, we Mayors of Idyllwild and Pookie Too! now head up the fund-raising necessary each year for the tree care and watering program to make sure this tree lasts forever!

We want to personally thank and acknowledge Jo'An's Restaurant and their new owners for their tremendous support, financial resources, and commitment to this tree-care and watering program. They love the tree as much as each community member and have contributed substantially to this program in every way.

If you would like to contribute to our SAVE THE SEQUOIA initiative, your donation in any amount would be so welcome and is fully tax-deductible. Make your check out to Soroptimist International of Idyllwild and write SAVE THE SEQUOIA in the bottom left of the check. Then mail your check to Karen Doshier, Soroptimist International of Idyllwild, P.O. Box 1176, Idyllwild, CA 92549. Your help is greatly appreciated.

To save the trees, it saves the air. About this fact, we certainly care. We'll save this tree for all of us. We certainly believe this is a must!

I love you so much. Thank you for being a friend of ours.

Love always,



Mayor Mikey





September 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7 Labor Day	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			



Hello Everyone! It's me, Pookie Mueller!

I hope you love the main photo of me this month. This expression on my face pretty much sums up how I view life. It's always fun to go out looking. People are amazing, and I really like being out in the environment and observing everything. All the smells are terrific too! I'm glad I have such keen senses.

I may be a little older now and even a little slow when I'm walking. But no matter what's going on with me personally, I am so extroverted that I'm still able to have a good time being with people and looking at the environment. There's so much to notice. It's all so interesting.

Yes, look, look, look, look, look. Yep, that's what I'm doing. I'm concentrating on looking. In fact, I bet this detailed looking is a great way to solve any problem. Just look at it long enough, and the solution will appear or the problem will disappear! There's magic in this looking, I must say!

I love to look on every day. A favorite pastime you might say. Oh dear friends, how I love you so. My love for you will never go.

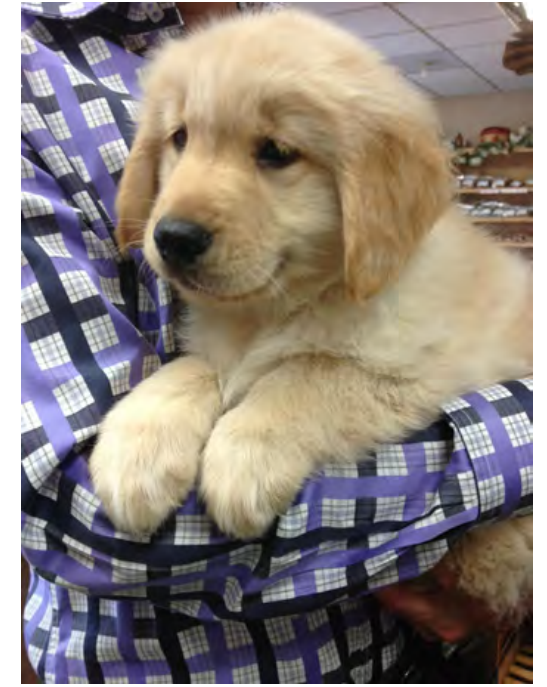
Love always,



Pookie Mueller

Proud Puppy Rearing Professional for the Hooligan Muelligan
Mayors of Idyllwild and your dear and devoted friend forever





October 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12 Columbus Day	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31 Halloween



Hello Everyone!

It's me, Mayor Max, again.

I am one happy dog!!

Here is my plan for you to have a wonderful, day, week, month, year, on any day, week, month, or year!

You wake up feeling happy just knowing that good things are happening. You've decided to stack the deck in your favor by giving everyone you see a big smile with smiling eyes looking right at them and when you do this, you think to them silently that you love them and that they are perfect and that their life will be great in every way. In fact, for those you know that are far away, you send them this smile and love by putting your attention on them and compelling these thoughts across the distance. You feel some shift in space and energy, and you know they have, one and all, received your loving smiling thoughts.

Then, as you walk down the street, you notice that all of nature is looking at you, the birds, the squirrels, the butterflies, and more, and they are all looking at you and you smile and think at them you love them too. And they all get giggly and jump up a little with excited surprise and off they go merrier for your having been there.

The trees respond in kind to your generosity of love and they flow you a beautiful crispy, but not-too-cold breeze that is filled with the freshness of clean mountain air and the mist from a cascading waterfall. Then, out of nowhere, a deer and a fawn come walking toward you and you stop and hold your breath hoping for the moment to last. But they are not afraid and they come over and nuzzle you and ask for petting, and you pet them.

A feeling of peace and serenity penetrates your entire being and you feel confident and safe and know that all will be well for you and those you love and that you have had a hand in it by creating love and affinity for everyone. You now know that you are a source of the creation of love, and you can and will always flow that love into the universe as much as possible.

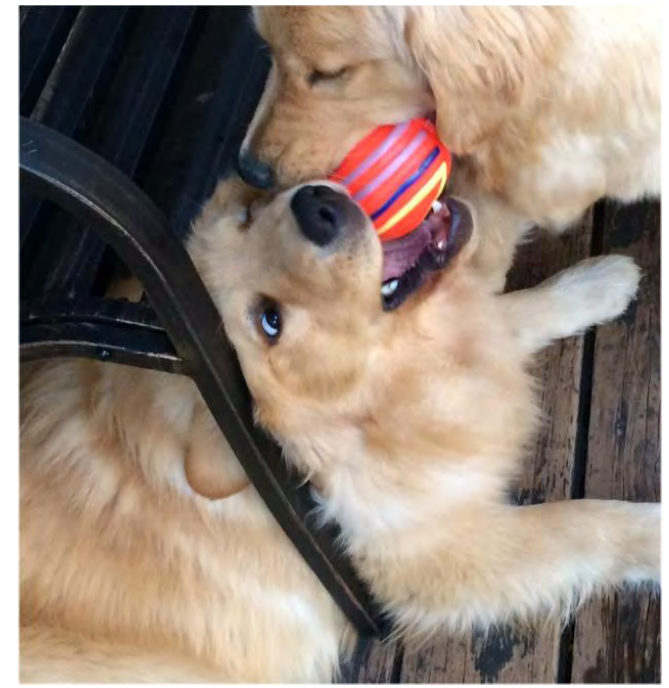
The day is bright and the colors are cheery and you are blessed with grace and the grace you impart to others. You know you are loved by us deeply, and we so much appreciate your love in return.

We create love, peace, and harmony. Flow out love and you'll soon see.
Peace on earth can certainly be. It depends upon the love from you and me.

Love always,



Mayor Max
Your dear and devoted friend forever



November 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3 Election Day	4	5	6	7
8	9	10	11 Veterans Day	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26 Thanksgiving Day	27	28  Idyllwild Christmas Tree Lighting Ceremony
29	30					



Merry Christmas and Happy Holidays, Everyone!

With all the love and kindness in our hearts, we Mayors of Idyllwild, Staff, and Pookie Too! wish you the happiest of holidays. Thank you for being our dear friends.



Tashi and Pookie, BFFs Forever (BFFF)

Christmas Treasures

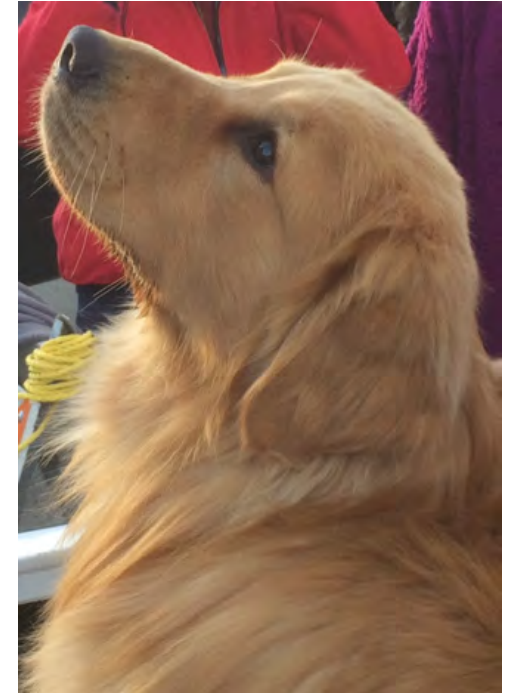
In the safety of the family's arms
As Christmas wields its magic charms
The child awaits throughout the night
Anticipating morning, the child's delight

Oh, the joy of the child as it opens a treasure
Found under the tree, the ultimate pleasure
And haven't you noticed as the years have gone by
That the child within you, it never dies

Full circle does this cycle go
First, you're the child and then you know
That you create and now provide
The arms of Christmas where the child resides

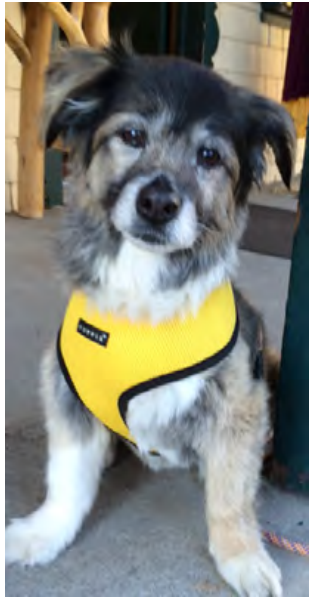
We hope that these holidays bring you good cheer
As we begin to round out yet another year
And that your tree is full of those wonderful pleasures...
A holiday full of the loved ones you treasure





December 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	Christmas	



It's me, Pookie Mueller, asking for your help to help me to do more to help save lost and abandoned animals in Idyllwild and its surrounding areas. We are big supporters of Idyllwild Animal Rescue Friends (ARF). They do a tremendous job saving animals in peril in this region and have helped more than 1000 dogs and cats to be rescued and adopted into great homes.

As you may know, I am an ARF dog and was saved by ARF. I was abandoned for a long time in a wild area at Lake Hemet, California. I can tell you that being abandoned is frightening and so stressful wondering why I was left and thinking that any moment my owner would come back for me. But no one came. During my entire abandonment, I kept searching for my owner. I was constantly starving and being threatened by coyotes. When I was rescued, I was muddy,

matted, emaciated, injured, frightened, and riveted into a wild state of mind.

This calendar is free to everyone that receives it, and it is a gift from Phyllis Mueller and Glenn Warren to share love and joy with the community. However, if you have ever loved a beloved pet or wept from the loss of it, we would like to request your help so that we can save more animals like me. Please send a donation of any kind to ARF if you would like to help. The Mayors of Idyllwild, staff, and myself can all vouch for the effectiveness of ARF to save animals. ARF is a no-kill rescue organization.

There are four things we need at ARF: (1) financial contributions, (2) donations of pet food and/or pet supplies; (3) volunteers to come in and work at the ARF office for a few hours a week, and (4) fosters—individuals that can take a dog into their home and

care for it until we get the dog adopted. ARF covers all the costs of fostering the dogs, including food and medical care. We always need more fosters. The more fosters we have, the more animals we can save.

To contact ARF at any time, call 951.659.1122 or email info@idyllwildarf.org. The ARF House is located at 26890 State Highway 243, Idyllwild, CA 92549. Checks can be mailed to ARF, P.O. Box 719, Idyllwild, CA 92549. We thank you for your help.

Love always,

Pookie Mueller
ARF Rescue Dog



January

Hello Everyone!
It's me, Pookie Mueller!
Welcome to the New Year—How exciting!

This is a special time of year for everyone. It's a time to reflect on the past year and to look forward to the new year with hope and optimism. I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mini Me

February

Hello Everyone!
It's me, Mayor Mitzi!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Mitzi

March

Hello Everyone!
It's me, Mayor Mikey!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Mikey

April

Hello Everyone!
It's me, Pookie Mueller!

Welcome to the month of April! I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Pookie Mueller

May

Hello Everyone!
It's me, Mayor Max!

Welcome to the month of May! I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Max

June

Hello Everyone!
It's me, Mini Me, with Mayor Max. I want to tell you my story!

Welcome to the month of June! I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mini Me

July

Hello Everyone!
It's me, Pookie Mueller!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Pookie Mueller

August

Hello Everyone!
It's me, Mayor Mitzi!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Mitzi

September

Hello Everyone!
It's me, Mayor Mikey!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Mikey

October

Hello Everyone!
It's me, Pookie Mueller!

I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Pookie Mueller

November

Hello Everyone!
It's me, Mayor Max, again. I am one happy dog!

Hello everyone! I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Mayor Max

December

Merry Christmas and Happy Holidays, Everyone!

Welcome to the month of December! I hope you had a wonderful holiday season and are ready to start the new year with a clean slate. I'm excited to see what the future holds for us all.

Christmas Treasures

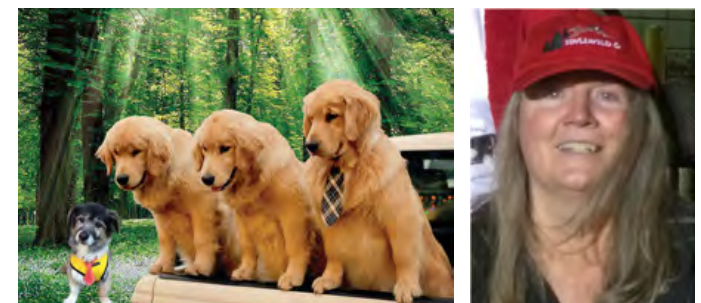
Contact Us

You can contact the Mayors of Idyllwild at any time for any reason. To find out more about the Mayors of Idyllwild or to arrange a visit with the Mayors, please contact the Offices of the Mayors of Idyllwild via any of the following:

- Send an email to max@mayormax.com
- Call the Mayors' Office at 951.659.0283
- Mail your request to Mayor Max, P.O. Box 1848, Idyllwild, CA 92549
- Send a private message or a friend request on Facebook to Mayor Max
- Visit the Mayor's website at www.mayormax.com
- Call the Chief of Staff, Phyllis Mueller, at 949.525.0100

We will get back with you right away.

The Mayors are available to attend special events or make visitations on and off the Hill, time permitting.



From the fifth wild dog of Idyllwild, Phyllis Mueller, I hope you love this calendar. I love you!