

2017 Mayor Max and the Mayors of Idyllwild



They're amazing!



From the Offices of the Mayors of Idyllwild 🐾 Welcome to 2017!

Hello Everyone! I, Mayor Max, my Deputy Mayors Mitzi and Mikey, and my Chiefs of Staff, Phyllis Mueller and Glenn Warren, all wish you all the best of everything in this 2017 New Year and that all of your dreams come true. We look forward to seeing you and to hearing from you throughout the year, and we thank you for being in our lives and for being our friends.

The Office of Mayor Max was created on July 1, 2012, and is now in its fifth year of existence. We love providing this mayoral office and service to the Idyllwild community and our friends and associates throughout the world. Mayor Max's reach has extended globally due to so many visitors coming to Idyllwild that have met and love the Mayor and also our ever-growing community on Facebook.

This 2017 calendar has been prepared by Phyllis and Glenn, and it is our New Year's gift to you.

The first six introductory pages of this calendar provide additional information about the charter of the Offices of the Mayors of Idyllwild and also Idyllwild's 56th Annual Christmas Tree Lighting Ceremony. We had a marvelous time at our November 26, 2016 event as we were pummeled with icy snow throughout the Ceremony. It was a magical moment of snow arriving at just the right time though it did provide some musical performance, stage, and transportation challenges, that's for sure. None of us will forget it.

This wonderful event happens every year because of the tremendous support of so many people and businesses. We have attempted to list in this section all of the contributors. Thank you for all of your love and support. We love and appreciate you very much.

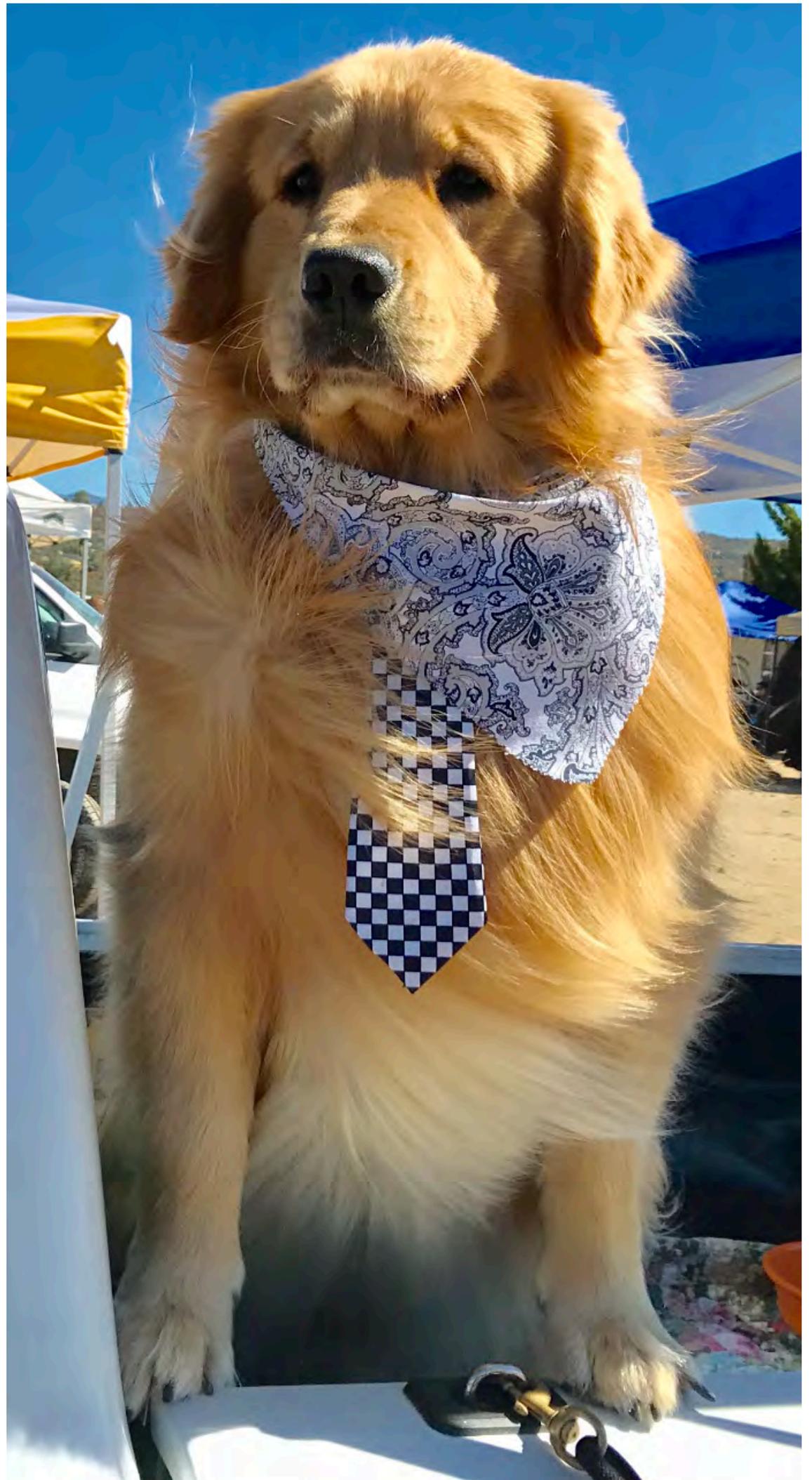
The Charter, Goals, and Purposes of the Office of Mayor Max

The goal and purpose of the Office of Mayor Max is to make the world a better place by conveying unconditional love and doing as many good deeds for others as possible.

Every action we take is guided by this charter. The Mayors have completed over 500 public service events and conducted thousands of in-person "visits with visitors" as we like to say.

We continue to believe we can make the world a better place by bringing joy, happiness, and fun communication to as many people as possible. It is our intention to help and to increase the well-being and longevity of every person we reach. The Mayors concentrate solely on doing nice things for people.

We go out of our way to "Share the Mayors" with as many people as possible and work to schedule downtown visits with the Idyllwild community members and visitors every day. We continue to receive responses from people thanking us for the joy we have brought to their lives and "for everything we have done for Idyllwild." The Mayors and staff work long hours to provide joy to people, and we shall continue to do so in 2017 and the years to come. To find out more about the Offices of the Mayors of Idyllwild, call 951.659.0283.



Idyllwild's 56th Annual Christmas Tree Lighting Ceremony

Idyllwild's 56th Annual Christmas Tree Lighting Ceremony was held on Saturday, November 26, 2016. This year, there were 5300+ lights on the 100-foot-tall Sequoia, making this year's tree the brightest ever once again. The event was wonderful and fun for everyone.

This event would not be possible without tremendous support from the community. However, the event's actual implementation of the day-to-day activities that make the event possible and all the setup work prior to the event, the day of the event, and right up until the lights come down off the tree on January 3, 2017, would not be possible without the people listed here. When you see them, please acknowledge them for all their efforts. These people are:

Diane Burt (and her crew)

Sandii Castleberry

Ken Dahleen (and his crew)

Karen Doshier

Idyllwild Volunteer Fire Company

Volunteer Firefighters

Idyllwild Fire Protection District

Kathy Lewis

Virginia Lumb

Joe McNabb

Phyllis Mueller

Marge Muir (and her crew)

Emily Pearson

Martha Pearson

Oscar Ramirez

(and the tree lights crew, see photo and caption)

Paul Riggi

Enrique Sanchez

Glenn Warren



Santa Claus, North Pole Top Elf, and Mrs. Claus arrive in Idyllwild.

The Volunteers and Contributors

The 2016 Tree Lighting Ceremony was made possible by the efforts of the volunteers and contributors to this event. We had the highest-ever involvement of the community. On the following pages are over 400 organizations and individuals that contributed their time or money or both to make this Tree Lighting Ceremony a successful and tremendously fun event for everyone. Thank you for all of your help.



(Front Row) Phyllis Mueller; (Middle Row L to R) Kevin Hernandez, José Angel Flores (very brave tree climber), Oscar Ramirez (very brave tree climber), Joe McNabb, Enrique Sanchez; (Back Row L to R) Paul Riggi, Mim Andrews, Gary Weber. Ken Hinkle also was part of this team but was not available for the photo. Jerry's dogs, Seven and Bobo, helped keep up morale.



Thank You

88 Far East Gifts
A Cut Above
Advance One Tax
Service & Enterprises
Agnes Wilkerson
Alan Hidy
Alpha Media News
Department
Amanda Allen
Amber
Amber Robertson
Andrew Balendy
Angela Colson
Anke MacKenthun
Annamarie Padula
Anonymous Donors (2)
Antoinette Berthelotte
Arriba's Restaurant
Artspresso Gallery
Ashley Stewart
Astrocamp / Guided
Discoveries, Inc.
Audrey Brown
Barb Reese
Barbara Kinoshita
Barbara Rayliss
Barbee Tidball
Barnett & Linn
Attorneys at Law
Barry Zander
Becky Frazier
Beth Severance
Beverly Johnson
Bluebird Cottage Inn
Bob Hinkle
Bob Muir
Brad Siedschlag
Bryan Tallent
Bubba's Books
Buckhorn Camp
Café Aroma
Callie Wight

Calvary Chapel Idyllwild	Christine Ziegenfuss-Holanda	Das Seastrand	Deputy Mayor Mitzi	Doug Sheppard	Fairway Market	Frank Ferro
Carlos Chavez	Cid Castillo	Dave Butterfield	Desert Entertainer	Douglas Berthelotte	Fern Creek Medical Center	Fratello's
Carol Simonek	Cigar Box	David L. Fraser	Diana Kurr	Earl Somerville	Fern Valley Emporium	Frazier Drake
Carole Herman	Cindy Gray	David Salk	Diane Burt	Earth 'N Fire	Fern Valley Inn	Fredrick Domenigoni
Castle Farms	Clay Helgren	David Schnalzer	Dolores Sizer	Eduardo Santiago	Fern Valley Water District	Friends of San Jacinto Mountain County Parks
Celeste Cuomo	Coco Dahlstrom	David Shannahoff-Khalsa	Domino's Pizza	Edward Donohue	FERRO Restaurant	Garner Valley Fire Department Station 53
Celinda Allert	County of Riverside	Debbie D. Cooper Beckler	Don Doshier	Elizabeth Kelly	Fireside Inn	Gary Kuscher
Charles Fojtik	Coyote Red's	Debra Norton	Don Reed	Ellen Anderson	Florina Maxey	Gary Weber
Chief Patrick Reitz	CR&R Environmental Services	Delaine Hack	Donna Elliot	Emanuel M. Rider	Florist in the Forest	Gene Nichols
Chris Martin	Crystal McCaughey	Denise Edmiston	Donna MacLean	Emily Pearson	Forest Folk, Inc.	Gerry High
Chris Ramone	Cynthia Ifould- Dahlstrom	Denise Van Herpen Philippi	Dora Dillman	Enrique Sanchez	Forest Lumber	Gina Perrin
Chris Singer	Daniel J. Prosin	Dennis Woodard	Doris D. Ferguson	Eric Richiger	Forest Whispers	Glenn Mueller
Chris Titus	Danny Richardson	Deputy Mayor Mikey	Doron Ofir Casting LLC	Erik Landis	Four Seasons Nursery	Glenn Warren
Christine Rheume			Doron Ofir Casting LLC	Ethan Sheppard	Frank Bruynbroek	
			Doug Austin	Experience Idyllwild Vacation Rentals		





We love visiting Idyllwild!

Grace Reed	Idyllwild Association of Realtors (IAOR)	Idyllwild Ice Cream & Jerky	Company-Volunteer Firefighters
Guided Discoveries, Inc.	Idyllwild Bake Shop & Brew	Idyllwild Inn	Idyllwild Water District
Hal Dahlstrom	Idyllwild Barber Shop	Idyllwild Nature Center	James J. Ferguson
Harold Hochberg	Idyllwild Beauty Salon	Idyllwild Pharmacy	Jane Woodard
Harvest Festival	Idyllwild Board of Realtors	Idyllwild Pines Camp and Conference Center	Janice Lyle
Heavenly Horse Haven	Idyllwild Chevron	Idyllwild PTA	Janice Murasko
Higher Grounds Coffee	Idyllwild Children's Choir	Idyllwild Realty	Jared Hazelaar
Hilltop Realty	Idyllwild Community Acupuncture	Idyllwild Rotary	Jay Pentrack
Hubert Halkin	Idyllwild Fire Department-Career Firefighters	Idyllwild Spiritual Living Center	Jayne O. Davis
Idyllwild Actors Theater	Idyllwild Garage	Idyllwild Town Crier	Jeff Smith
Idyllwild All Year Resort	Idyllwild Garden Club	Idyllwild Tree Lighting Ceremony Booth	Jennifer Lozano
Idyllwild Animal Rescue Friends (ARF)	Idyllwild Gift Shop	Idyllwild Vacation Cabins Inc.	Jeri Sue Haney
Idyllwild Art in the Park	Idyllwild Herald	Idyllwild Village Market	Jerry Baccaire
Idyllwild Assembly of God		Idyllwild Volunteer Fire	Jessica Ramirez

Joan Morrow	Let It Shine	Mark Garrett
JoAnn Graham	Linda Allen	Mark Gumprecht
Joe McNabb	Linda Mueller	Marlene Pierce
Joey Halbeisen	Linda Rider	Marsha Kennedy
John Drake	Lissa Evans	Marsha Lytle
John Edmiston	Little Max Frey	Martha Pearson
John Graham	Living Free Animal Sanctuary	Martha Provenghi
John Huddleston	Living Free Kennel Staff	Martha Sanchez
John Mathys	Lois Ann Basiger	Marty Krieger
John Simpson	Lois Butterfield	Mary Lou Prosin
John Stonitsch	Lois Sheppard	Mary Morse
Johnson Construction	Lori Ferro	Mattioli Weber Consulting
José Angel Flores	Lou Padula	Maureen Rose
Judith Corrine Way	Lou Padula's Famous Hot Dogs	Mayor Max
Judy Begin	Luis Solis	Melanie Gromov
Judy Telander	Lumber Mill	Merkaba
Karen Doshier	Lydee Scudder	Michael Wangler
Katherine Garver	M & K Biker Shop	Michelle Hunt
Katherine White	Man Cave	Mike Pearson
Kathy Bryson	Marc Kassouf	Mile High Café
Kathy Campbell	Marcia Waldorf	Mim Andrews
Kathy Lewis	Marge Muir	Mimi Lamp
Kathy Muir	Marianne E. Day	Middle Ridge Winery
Kathy Wilson	Mark Boettger	Mitch Minert
Kelly Halbeisen		MJ Feyder & Associates
Kelly Martin		
Ken Dahleen		
Kenneth C. Browning, D.O.		
Kenneth Dale Hinkle		
Kevin Hernandez		
Kimberlee Finnell		
Kirsten Ingbretsen		
L J & J Enterprises, Inc.		
La Casita Mexican Restaurant		
Lake Hemet Recreation Co.		
Larry Tidball		
Laurie Hidy		
Lea Deesing		
Lemon Lily Festival		
Les Walker		



Stoli O' Rocks, Pet Advocacy Commissioner

Monique Zander	Pine Cove Market	Rotary Club of Idyllwild	Steve and Ann Erler	Tricia Carratello	Village Hardware	William B. Barnett
Mountain Center Market	Pine Cove Property Owners Association (PCPOA)	Rough Riders Sporting Goods	Steve Moulton	Tricia Pilkington	Virginia Lumb	William Cochran
Mountain Community Patrol	Pine Cove Water District	Runways and Raceways	Steve Provenghi	Urban Park Concessionaires	Waldorf Crawford	Woodland Park Manor
Mountain Footwear and Sock Shop	Popular Productions Inc.	Ruth Fountain	Steve Robertson	Valerie M. Crane	Waste Management	Wooley's
Mountain High Escrow	Prairie Dove	Sandi Fulcher	Stratford Players	Village Centre Shopping Center	Wendy Read	Yvonne Smith
Mountain Paws	Printing Division Inc.	Sandi Mathers	Sue Anderson		Will Lowry	
Mountain Quilters of Idyllwild	Quiet Creek Inn	Sandi Wilkes	Sue Capparelli			
Mountain Top Liquor	Quilt Town, New-Vintage-Consignment	Sandii Castleberry	Susan Barnett			
Mueller Worldwide, Inc.	Rainbow Inn on Strawberry Creek	Sandy Browning	Susie Weber			
Muir's Mountain Realty	Ray Frey	Sandy Tatich	Suzanne Avalon			
Nathan DePetris	Ray Frey Auto Center, Inc.	Santa and Mrs. Claus	Suzi Schumacher			
Neil Jenkins	Reba Coulter	Schnalzer Electric	Tacos Los Gorditos			
Neill Bell	Revin Muir	Scott Finnell	Tammy Fogle			
Nick D'Amico	Richard N. Allert	Scott Fisher	Ted Kinoshita			
Nicole Moore	Richard P. Mueller, Jr.	Shane Stewart	Teresa Frey			
Norman Deesing	Richie Garcia	Sharon Aeder	Terri French			
Office of Mayor Max of Idyllwild	Rick Shahan	Sharon Caughron	The American Legion of Idyllwild			
Oma Gray	Ridgeway Vision, Inc.	Sharon Lawrence-Apostle	The California Parks Companies			
On Time Home Repair	Right to Life	Shaves Barber Shop	The Caroling Company			
Oscar Ramirez	Rightway	Sheila Anderson	The Cigar Box			
Pam Allen	Riverside County	Sheila Finch	The Deesing Family			
Pam Fojtik	Riverside County Fire / Pine Cove Station 23	Sheila Weldon	The Grand Idyllwild Lodge			
Pamela J. Goldwasser	Riverside County Fire Department	Sheila Zacker	The Johnson Family			
Pat and Janet Boss	Riverside County Treasurer	Shelley McKay	The Lumber Mill Bar and Grill			
Pat Austin	Rob Muir	Shirley Baas	The Olde English Theatre Players			
Pat Ruffner	Rob Padilla	Silver Pines Lodge	The Red Kettle			
Patricia Mathys	Robert Bush	Sky Island Organics	The Rustic Theatre			
Patrick Day	Robert Hewitt	smARTS Committee	The Sage and the Butterfly			
Patrick Reitz	Robert Muir	Sons of the American Legion Post 800	The Spruce Moose			
Patti Cooper	Robert Peek	Soroptimist International of Idyllwild	Thomas Apostle			
Paul Riggi	Robert Sampson	Spark of Love Toy Drive	Thomas L. Baba, DDS			
Paul White	Robyn Donohue	Spirit Mountain Retreat Center	Tim Wurtz			
Pearson's Wood Yard	Ron Norton	STAYidyllwild.com Group	Todd Fowler			
Penny Byrd		Stephanie Gibson	Tom Pierce			
Pete Capparelli		Stephen Rose	Tony Vernon			
Phyllis Brown			Tracy Philippi			
Phyllis Mueller			Tracy Sampson			
Pine Cove Fire Department						





Hello Dear Friends! Happy New Year to You!

It's the New Year once again, and I always love the New Year. There is just something so fun about making new plans for the year, getting a fresh start, updating the goals list, and thinking big.

As a Golden Retriever and the Mayor of Idyllwild, I have thought long and hard about what I, Mayor Max, most want to accomplish this year, and I have decided that my main goal is to make as many people as happy as possible! I love to make people happy and put smiles on their faces.

Here's my 2017 plan for doing this. I am going to:

- ◆ Do even more visits downtown with people and make myself more accessible.
- ◆ Continue to perfect my posing for great photo opportunities when I am in the Mayor Mobiles. I now fully understand what "look at the camera" means. I am very proud of myself about this.
- ◆ Going to try NOT to pull back when I am getting hugged and kissed on my face and head with kisses that leave big red lipstick kiss marks on my fur!
- ◆ Bark less at all the canine friends that come over to the Mayor Mobiles to visit with me. This is a tough one that I really have to work at every day. I have noticed that when a dog approaches the Mayor Mobiles, Phyllis says to me, "You love this dog. He's your buddy." That seems to help.
- ◆ Last but not least, I am going to try NOT to snag the food you might be holding. I do sincerely apologize for all of the ice cream cones I managed to grab this year. I am almost sincere about this too. Really...I will try to be better. Oh, just in case though, vanilla, mint, and strawberry are my favorite flavors. Thank you. (My favorite snag was a triple decker cone that a nice man had. I was so fast, he never saw it happen. I snagged the whole thing! Yay!...Oh, but I am going to try to be better...)

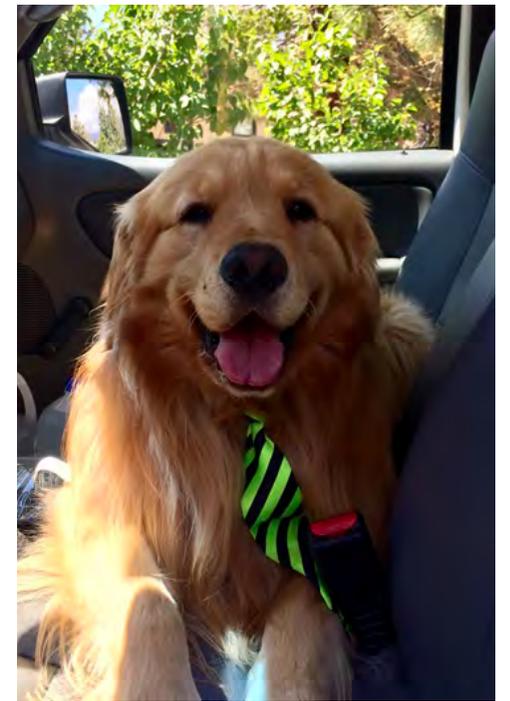
Also, I'm going to get up every day with the resolve to make every day a New Year's day—a day full of optimism, positive thinking, kind thoughts, and the goal of making you happy, making you smile, and conveying my love for you.

Most sincerely, I do promise to love you unconditionally—as man's and woman's best friend should. ☺

Love always,



Mayor Max



January 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1 New Year's Day	2 'New Year's Day' observed	3	4	5	6	7
8	9	10	11	12	13	14
15	16 Martin Luther King Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4



Hello Dear Friends! It's Mayors Mitzi and Mikey! Always Frisky and Feisty!

We Deputy Mayors Mitzi and Mikey want to tell you how we send love beams into the universe to reach the people we love and even the people we don't know yet!

Here's how we do it!

- ◆ First, we think about the person or people we want to reach, and we decide we are sending them a special love beam across the airwaves from us to them. We put our attention on them and get the idea about where they are.
- ◆ We then create the idea about the quality of the love beam we want to send. What kind of love beam will it be? We like the love beams that surround a person with happiness, affinity, love, and a sense of humor and that stay for infinity

and are always going to be there for that person. We like the ones that swirl around just a little bit like a gentle breeze and that have pastel colors. So that's the kind we send. We get the idea of that in our minds, and thus, these love beams are created and come into existence!

- ◆ We then, with our thoughts, compel these love beams across the space from where we are to them, and in a simultaneous instant, the love beams arrive and surround that individual with all that positive energy. These love beams fill up the entire home, and they stay forever to be company to that person! We think if you think about us, you have received our love beam!

Sometimes, we create these love beams and send them to the entire planet to every single person and life form and

particle on the planet! Imagine if we all did this. Might we create peace on earth?! We think so.

Please know that you are always receiving our love beams on a 7x24-hour basis. They have arrived to you now, and they will stay with you forever!

We love you with all our heart and soul.

Love always,



Mayors Mitzi and Mikey



I just washed my hair and I can't do a thing with it.

February 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31	1	2	3	4
5	6	7	8	9	10	11
12	13	14 Valentine's Day	15	16	17	18
19	20 Presidents' Day	21	22	23	24	25
26	27	28	1	2	3	4

Hello Everyone!

It's Me, Mayor Max!



I became the second Mayor of Idyllwild when I was just 11 weeks old. But I knew I was going to be the Mayor since I was three weeks old because Phyllis and Glenn would come to visit me when I was very young. I gave them a sign that I was the one to select out of 11 puppies. I looked at the camera, crossed my front legs, and posed for this baby picture that you can see here.

I really enjoy being the Mayor, and I get very excited and jump around and bark with happy excitement every day when Phyllis tells me, "We're going to go to work now!" This means I get to ride in the Mayor Mobile on my way to downtown Idyllwild.

I always wear a tie to work because I like to dress for success. And I have learned how to wear hats for photos. However, if you are not looking, I will take off my hat and shred it! That's fun!! I have gone through many hats!

More than anything in the world, I love to be with you and have you pet me and pose for photos with me. It makes me very happy to see you, and I wag my tail when I see you approaching the car. I also love food, and I am very lucky to be living with Phyllis, a tremendous overeater who loves to share her food. Mayors Mitzi, Mikey, and I all lucked out here! I also love to chase and retrieve tennis balls, go swimming, and fence run with the neighbor dogs all barking their heads off. This game never gets old!

The Tree Lighting Ceremony day in Idyllwild is my longest workday of the year. It starts at about 5:00 AM, and I am on duty posing for pictures by 10:00 AM, and I pose right up until about 8:00 PM. What a fun day, but it is a long day. Fortunately for me, that day always includes some bacon, and that keeps me very motivated!

And here's a little secret from a hard-working Mayor... I LOVE to sleep in in the morning. I have this very comfy huge armchair that fits me perfectly. It is very soft, and it is comfortable to sleep on in just about any position. I like this chair so much that sometimes, even when Phyllis says it is time for breakfast ("a delicious meal"), I don't budge out of my chair. One day, I slept in until noon. That's my secret. Don't tell though, because I wouldn't want that to get out over the Internet!

Thank you for being my friend.

Love always,



Mayor Max





March 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20 March equinox	21	22	23	24	25
26	27	28	29	30	31	1



Hello Everyone! It's me, Mayor Mikey!

Thank you for being my dear friend! I love you!!
I wanted you to know that I am a very high-action dog! I think that high action is a secret to a high-quality and successful life, so I am always staying in motion—like the ocean!

One of my favorite things to do is stick my head out the car window and try to catch bugs. Phyllis calls this my “bug lunge technique.” It is really fun to try to catch bugs, and they come in so many tangy flavors! Occasionally, a bug bops me on the nose, and that always makes me sneeze.

I also love adventure. Life is an adventure, every part of it!

I love to play games with my sister, Deputy Mayor Mitzi. One of our favorite games is Bitey Face, but we're just playing. However, that game always leads me to Bitey Tail, and I like to pull Mitzi by the tail across our back patio while she's laughing and wiggling to get away. This makes her get really feisty, and she chases me all over the backyard. That's fun. We like to play tag!

We are always in motion, and we recommend you do that too! So how much action and motion can you create and get done in a day? By just moving twice as fast, you can get twice as much done. What if you moved ten times faster? Wow, you would be a production machine! So that means...if you move ten times faster, you'll have ten lives of accomplishment in one life rather than one life of accomplishment in one life. Wow, that's great! That's like 100 years of production in just 10 years. Think about it!

If you're sitting in front of a television, you are trapped into non-motion. How can you change the world and make it a better place if you are not in motion? Who is going to change the world and make it a better place? You are, right? You weren't going to wait for others to do it, were you? No, of course not.

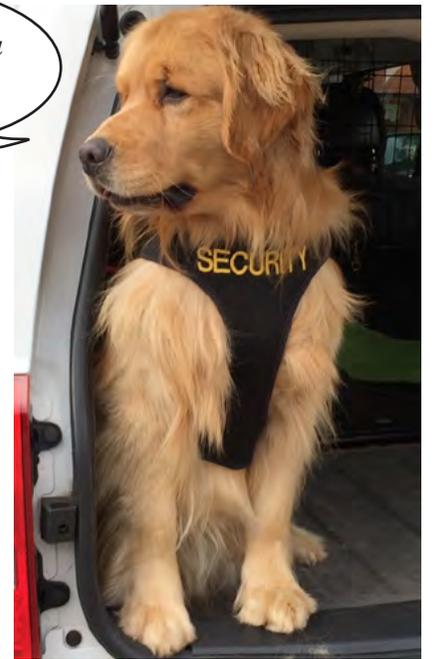
You are the person that makes the difference in the world, and I thank you for your part in it. Do everything you can to help those around you. You are a wonderful person. We love you and appreciate everything that you do and will do.

Remember, stay in motion like the ocean!

Love always,



Mayor Mikey
Your High-Action Dog
Move out of the fog
Don't sit like a log
When you can jump like a frog!



April 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14 Good Friday	15
16 Easter Sunday	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6



Hello Everyone! It's Me, Mayor Max!

I love living in Idyllwild. It is such a wonderful place and for so many reasons.

Most everyone in Idyllwild is like a giant happy family. Phyllis particularly loves seeing people in their pajamas at the post office and the grocery store—herself included. I mean, you could really only do that if you felt so comfortable here that everyone was and is a big part of your family. You can be yourself in Idyllwild, and you can be very comfortable.

We love, too, that the simplest of errands that would normally just take a minute or two can become a wonderful hour or more in conversations visiting with friends you run into. There are so many friends to visit and see. Phyllis was actually in a line of friends the other day waiting to talk to another friend. And we happen to be on a first-name basis with the people and their pets. Of course, pets have equal importance in Idyllwild—just ask me.

For local residents and out-of-town visitors alike, there is something for everyone from world-class restaurants, the best

pizzas in the world, cabin-style to elegant lodging, outdoor adventures, delightful and eclectic art galleries and shopping, and much more.

Everyone gets to enjoy the beautiful pristine clean mountain environment with all of its adventures, wildlife, hikes, and occasional weather challenges. There's nothing like a snuggly cozy night by the fireplace with hot chocolate, a good book, and other goodies. When it snows, we know the best sledding locations too—so call us!

We are proud to say as well that you can meet the Mayor (that's me) and my Deputies on any day. We are just a block or a telephone call away. To schedule a visit with the Mayor, simply call my Office at either 951.659.0283 or my Chief of Staff, Phyllis Mueller, at 949.525.0100, and we will schedule a visit with you. Though we can be found in downtown Idyllwild on most any day, you can make sure you never miss us by giving us a call. We can also be contacted on Facebook at Mayor Max Public Figure or Phyllis Mueller's personal page, or by email at max@mayormax.com.

We always look forward to seeing you and hearing from you. In fact, you may have noticed that I am always scanning the environment with my eyes, looking, looking, looking. I am looking for you. Please always stop by and say hello.

We love you!

Love always,



Mayor Max
With All the Idyllwild Facts

P.S. These beautiful bandannas were sent to us all the way from Australia by Phoebe and Charlie Martin, dear friends of ours whom we love very much.



May 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	1	2 	3	4	5	6  Mayor Max's Birthday
7	8	9	10 	11	12	13
14 Mother's Day	15	16	17	18 	19	20
21	22	23	24	25 	26  Mayor Mitzi's and Mayor Mikey's Birthday	27
28	29 Memorial Day	30	31	1 	2	3



Hello Everyone! It's Me, Mayor Mitzi!

I want to tell you a funny story about a Goofy little black-and-white cat in our neighborhood that had quite a surprise in store for me the other day.

I was minding my own business in my backyard as usual when I noticed this funny little black-and-white cat coming my way. As I normally would do, I began my incessant barking to let the cat know that I was here, and to tell the cat to either leave or come closer so I could catch it. Those were the only two choices I offered in my barking message to the approaching cat.

Now, normally, a well-mannered cat hears my imposing bark message and decides to leave. I then quiet down, and all is well. This black-and-white cat, however, wanted to come closer and closer. So my bark became louder and louder as he approached my fence line.

I thought this was all amazing to see, and I started to realize I was probably going to be able to catch this cat! Oh, the glory, a caught cat. I trembled with excitement and anticipation as the cat continued to approach. I must admit a little drool escaped from my mouth, though I was hoping the black-and-white cat wouldn't notice.

Then, the most amazing and startling thing happened. The black-and-white cat turned around and sprayed me in my face. Yikes! That was the most horrible perfume. I was howling and rolling on the ground in seconds. I could barely see or breathe. I heard the Goofy cat chuckling as he then sauntered away ever so slowly.

Phyllis came to see what all the ruckus was about. She opened the door, and I ran in to explain what happened, but Phyllis seemed to know immediately. I didn't have to explain a thing. Phyllis apparently knew the cat. Its name was "Skunk." What a Goofy name for a black-and-white cat.

Well, I can tell you that Skunk left a lasting impression for over a week. That's the longest-lasting and poorest-smelling perfume I have ever smelled. I recommend Shalimar over Skunk any day!

Well, that's the story, and it's all true. Mayors Mikey and Max also got some of that perfume.

Well, we love you so much more than Skunk!

Love always,



Mayor Mitzi
With All the Cat-Skunk Facts!

P.S. Phyllis loves skunks and let them run around her house in Orange County. If you would like to see the pictures, go to: www.phyllismueller.com/skunk

Pardon us, do you have any Grey Poupon?



June 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	30	31	1	2	3
4	5	6	7  Chief of Staff Phyllis Mueller's Birthday	8	9	10
11	12	13	14	15	16	17
18 Father's Day	19	20	21 June Solstice	22	23	24
25	26	27	28	29	30	1



With the freedom of wings
With hope in the eyes
Where spirits soar
And take to the skies

A chance visitor
At the dawn of night
With a message of beauty
Hope, freedom and light

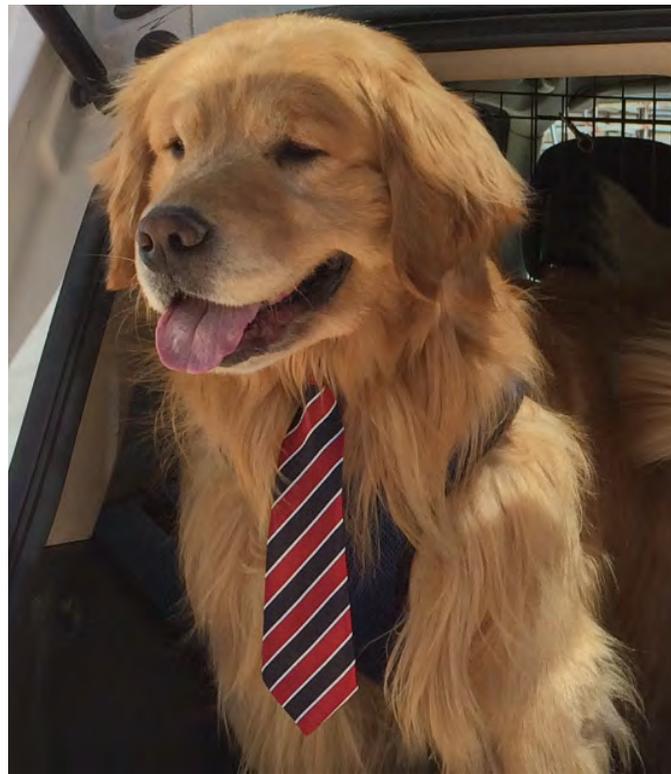
A messenger in flight
Yes, I caught just a glance
His message was this
Nothing happens by chance –

Freedom

Love always,



Deputy Mayor Mitzi
A Patriot That's Frisky



July 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
25	26	27	28	29	30	1
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5



Hello Everyone!

It's Me, Mayor Max!

Phyllis says I look like a Russian wolfhound in this picture. So wondering what was a Russian wolfhound, I decided to Google it. And guess what!! I don't look anything like a Russian wolfhound, but I do resemble an arctic wolf. That's funny too because I have a recollection of having been an arctic wolf in a past life, and I want to tell you about one of my adventures.

I was snuggled in my den with my six puppy children and my wife, Wolfina. It was a full moon, beautiful outside, and crispy cold. The den was nice and warm because we were all snuggled together in our fur coats, and the wind would gently breeze across my nose and wiggle my whiskers.

Because the super moon was so bright that night, it kept waking us up a little bit, and the puppies said they were hungry. So I decided to go out to find a late-night snack for everyone while they rested awaiting my return.

As I was looking for food, I went down by the river, and at that very moment, a giant 3-foot salmon jumped out of the river, accidentally landing on a rock close to me. What luck! As I went toward the giant fish, I heard a noise close behind me. I turned around quickly only to come face to face with a grizzly bear who also wanted this salmon.

I had to decide quickly what to do. The grizzly bear was blocking my path to the forest, so I considered jumping into the river when I remembered grizzly bears are good swimmers too. So I decided to show my prowess by making a scary face, showing my teeth, and growling. I felt this was a convincing show of strength until the grizzly bear stood up on his hind legs, and I then could see I was facing a 7-foot-tall, 1200-pound giant grizzly bear with very big teeth.

I realized I needed a new strategy. I decided to see if being funny would handle the situation. I got up on my hind legs too and pretended I was a circus dog. I jumped around in circles in a silly dance while I howled at the moon and wiggled my body and tail in a funny Goofy way, and then I chased my tail in circles. This made the grizzly bear laugh out loud, and I felt a sense of relief. I even heard the fish giggling.

The grizzly bear fell on his back laughing, and the more he laughed, the more I laughed, and the more the fish laughed. The fish decided to seize this moment to flip-flop back into the water and swim away in the rapids.

As he left, I could still hear the salmon giggling a gurgling, bubbling sound under the water. Because this was such a funny moment, the grizzly bear and I agreed to search for other midnight snacks and go our separate ways with a cheerful attitude. The grizzly bear opted for some wild boysenberries that were growing close-by. I decided to munch on some delicious green river reeds that grow along the river banks and then take a bunch of these river reeds to my puppy children and Wolfina.

When I arrived home with the tasty green river reeds, everyone dined on them and then snuggled back to sleep. We all had green teeth and green lip fur for a day. It was very funny. We made plans to come back and eat the green river reeds again in March on St. Patrick's Day so we wouldn't get pinched. Well, that's my Russian wolfhound arctic wolf story for you. I hope you love it. We love you.

Love always,



Mayor Max



August 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2

Hello Everyone!

It's Me, Mayor Mikey!

On the Creation of Happiness!

I want to tell you about a really important secret I learned about life, and I want to share it with you. It's about the creation of happiness. Did you know you can entirely create your own happiness, and you are not dependent upon others to get it?!!

Sometimes, it can almost seem impossible, but one of the best ways to get immediate happiness is to provide service to others. How many people can you help? What nice things can you do for others today? I bet if you think about it, you can think of many nice things to do for everyone you know. You could even start your day by making a "nice-things-to-do-today" list!

You can also do nice things for yourself. For example, I love to be outdoors and run and play. I also really love to hide in our pond reeds and wait for someone to come by and then jump out and surprise them! Phyllis actually caught me on camera (see picture below) hiding in the reeds before I had a chance to jump out and surprise her. For some reason, she always feels compelled to give me a bath after I have been in the reeds. Oh well...the reeds are worth it! There are so many squiggly things in the pond, and the reeds are delicious, I must say!

You can get creative in creating your own happiness for yourself. What are your favorite things to do? Do more of that, and that will make you happy for sure! It's your life to craft a beautiful and happy existence for yourself. You can create whatever you want it to be.

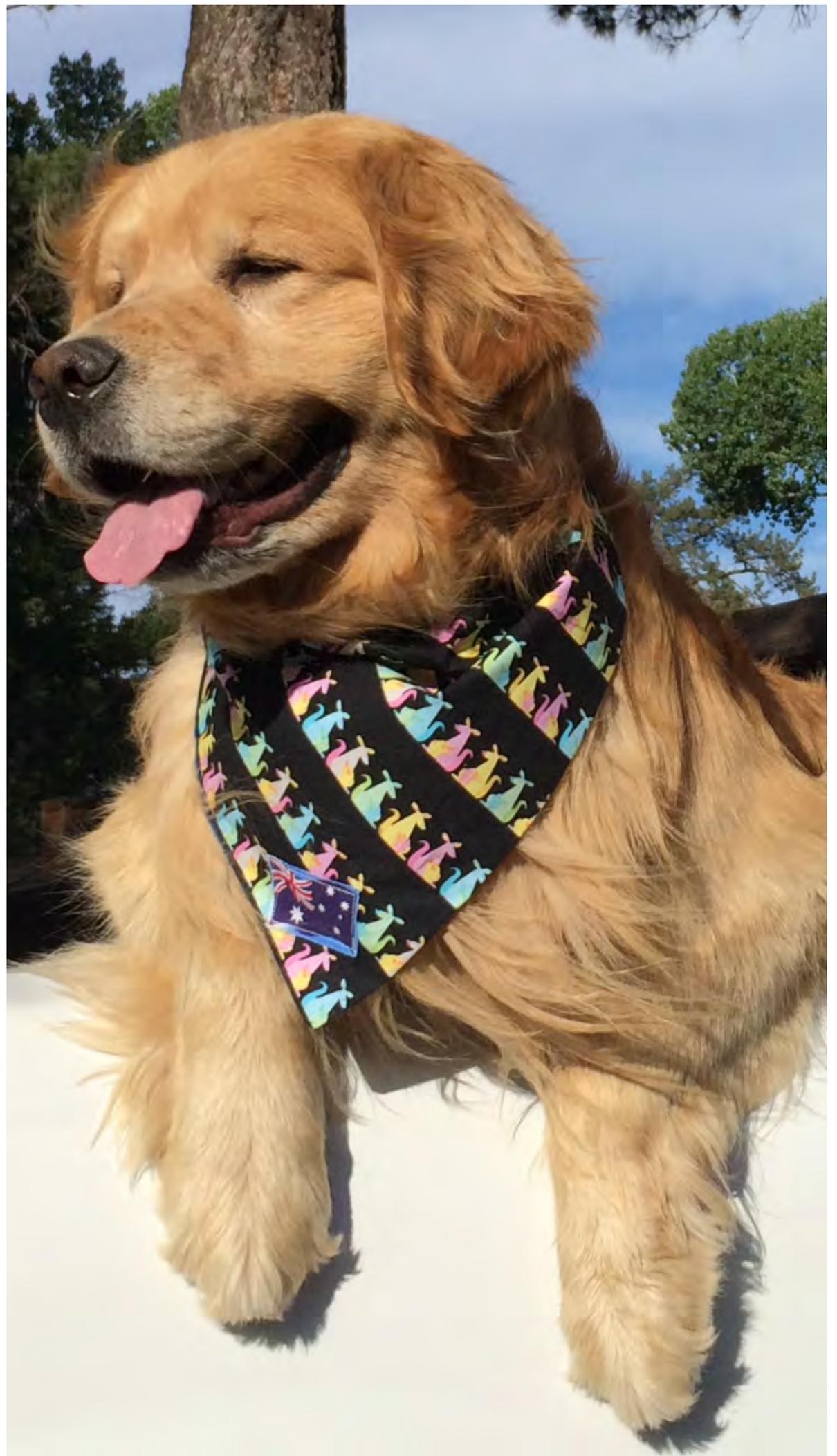
Possibly you might be thinking you can't be happy because there is someone negative in your life. Maybe this is your sign to keep only the happy and nice people close to you. Remember that positive energy leads towards life and negative energy goes in the wrong direction. You can be very happy by surrounding yourself with positive, happy, and loving people...and pets! Yes, more pets!

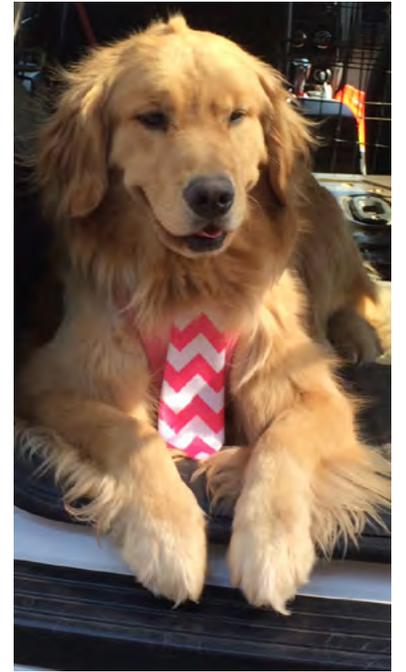
I love you even more than pond reeds and that's a whole lot!

Love always,



Mayor Mikey
To heal the soul
Be productive and kind
Making helping your goal
Will heal the mind





September 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29 	30	31	1	2
3	4 Labor Day	5	6 	7	8	9
10	11	12	13 	14	15	16
17	18	19	20 	21	22 September equinox	23
24	25	26	27 	28	29	30



Our wonderful Idyllwild and Pine Cove Fire Departments asked if we could share a few fire prevention tips with you during the month of October and National Fire Prevention Week, October 8-14, 2017. We said “Yes, of course!” Share these tips with everyone you know!

1. Watch your cooking: Stay in the kitchen when you are frying, grilling, or broiling food. If you must leave, even for a short time, turn off the stove.
2. Give space heaters space: Keep fixed and portable space heaters at least three feet from anything that can burn. Turn off heaters when you leave the room or go to sleep.
3. Smoke outside: Ask smokers to smoke outside. Have sturdy, deep ashtrays for smokers.
4. Keep matches and lighters out of reach: Keep matches and lighters up high, out of the reach of children, preferably in a cabinet with a child lock.
5. Inspect electrical cords: Replace cords that are cracked, damaged, have broken plugs, or have loose connections.
6. Be careful when using candles: Keep candles at least one foot from anything that can burn. Blow out candles when you leave the room or go to sleep.
7. Have a home fire escape plan: Make a home fire escape plan and practice it at least twice a year.
8. Install smoke alarms: Install smoke alarms on every level of your home, inside bedrooms and outside sleeping areas. Interconnect smoke alarms throughout the home. When one sounds, they all sound.
9. Test smoke alarms: Test smoke alarms at least once a month and replace conventional batteries once a year or when the alarm “chirps” to tell you the battery is low. Replace any smoke alarm that is more than 10 years old. Purchase and use the 10-year batteries for your smoke alarms.
10. Install sprinklers: If you are building or remodeling your home, install residential fire sprinklers. Sprinklers can contain and may even extinguish a fire in less time than it would take the fire department to arrive.
11. Fire extinguishers: Keep working fire extinguishers in several places in your home and garage, and on every level of your home.
12. Weed abatement: Keep your property and yard properly abated and clear away leaves and debris. Encourage your neighbors to do the same!
13. Your firefighters: Meet your local firefighters and attend their fire prevention events. There’s so much to learn!
14. In case of emergency, call 9-1-1. Know your address!

For more help, contact:

Idyllwild Fire Protection District

www.idyllwildfire.com

951-659-2153

Pine Cove Fire Department

www.rvcfire.org

951-659-2732





October 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9 Columbus Day	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31 Halloween	1	2	3	4



Hello Everyone! It's Me, Mayor Mitzi Mischief!

I have decided to turn over a new leaf in life and to stop...

- ◆ Chewing everything
- ◆ Grabbing cell phones
- ◆ Digging big holes in the yard that are so big now that they have water in the bottom of them
- ◆ Barking at everything including the neighbor's cows that just stare at me at the fence line and chew their cud and try to intimidate me with their stares—so, of course, I have to bark
- ◆ Removing, chewing, and eating the irrigation hoses from the planters
- ◆ Shredding the dog beds and couch and furniture cushions
- ◆ Grabbing Mikey's tail and pulling out chunks of his tail fur
- ◆ Jumping up to people's faces and putting my tongue in their mouths

- ◆ Flipping the water bowls
- ◆ Removing the rocks from the planters and putting them on the lawn for the lawnmower to catch
- ◆ Pulling the bark off the tree trunks
- ◆ Eating the tree branches
- ◆ Tackling Phyllis to the ground on the lawn when she comes out of the house for any reason—she's so much fun to tackle. She's like a giant stuffed animal.

Yes, I am turning over a new leaf.

How do you think it will go?

Anyway, I love you like a mischievous doggie!

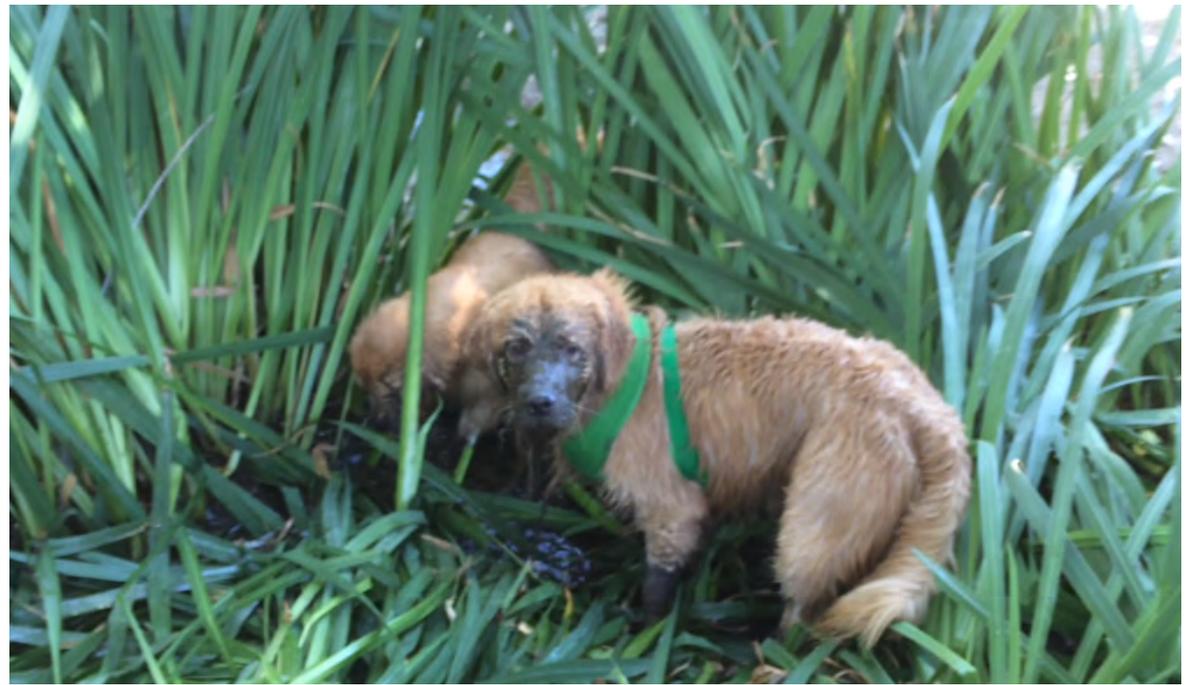
Love always,



Mayor Mitzi
On the "Wink" Reform

To reform the wink
Or reform my duties?
Here is hoping you find
That mischief's a beauty!





November 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	31 Halloween	1	2	3	4 
5	6	7	8	9	10 	11 Veterans Day
12	13	14	15	16	17	18 
19	20	21	22	23 Thanksgiving Day	24	25  Idyllwild Christmas Tree Lighting Ceremony
26 	27	28	29	30	1	2



Christmas Treasures

In the safety of
The family's arms
As Christmas yields
Its magic charms

The child awaits
Throughout the night
Anticipating morning
The child's delight

Oh the joy of the child
As it opens a treasure
Found under the tree
The ultimate pleasure

And haven't you noticed
As the years have gone by
That the child within you
It never dies

Full circle does
This cycle go
First, you're the child
And then you know

That you create
And now provide
The arms of Christmas
Where the child resides

We hope these holidays
Bring you good cheer
As we begin to round out
Yet another year

And that your tree is full
Of those wonderful pleasures...
A holiday full
Of the loved ones you treasure



Happy Holidays from Mayor Max!



December 2017

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	29	30	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21 December Solstice	22	23
24 Christmas Eve	25 Christmas Day	26	27	28	29	30
31 New Year's Eve	1	2	3	4	5	6

Help Support Animal Rescue!

The Offices of the Mayors of Idyllwild

The Offices of the Mayors of Idyllwild and staff are involved in supporting many wonderful animal rescue groups. To mention three that are very near and dear to our hearts are Idyllwild Animal Rescue Friends (ARF), Living Free Animal Sanctuary, and Heavenly Horse Haven. We support animal rescue groups with donations, attending their events, and continually promoting their organizations and events. We are also directly involved in animal rescues ourselves and have continued to rescue and re-home many pets to their new forever homes.

You can never do too much to help animals, and on behalf of our late great and beloved Pookie Louise Mueller, whom we adopted from Idyllwild Animal Rescue Friends and was rescued by Marty Krieger, we would like to request your help in supporting these three organizations in any way that you can.



Idyllwild Animal Rescue Friends (ARF)

26890 State Highway 243

PO Box 719

Idyllwild, CA 92549

951-659-1122

www.idyllwildarf.org

info@idyllwildarf.org

<http://arfidyllwild.weebly.com/donate-to-arf.html>

The ARF House is the little rescue with the big heart, home of love and second chances. ARF is located in the mountain village of Idyllwild, CA where it has been serving the community since 1994. A volunteer, grassroots, non-profit organization, ARF's mission is to rescue animals that have been abandoned, lost, or whose owners are no longer able to care for them. ARF provides foster care until forever homes are located. ARF animals are spayed/neutered, receive necessary shots and other veterinary care as needed.

There are four things needed at ARF: (1) financial contributions, (2) donations of pet food and/or pet supplies; (3) volunteers to come in and work at the ARF office for a few hours a week, and (4) fosters—individuals that can take a dog into their home and care for it until the dog is adopted. ARF covers all the costs of fostering the dogs, including food and medical care. More fosters are always needed. The more fosters we have, the more animals we can save.



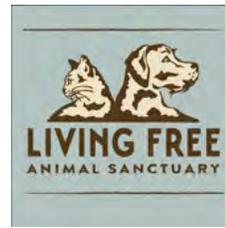
*Dear Rescue Animals,
Please let us catch you so we
can take care of you and find
you a new forever home. Thank
you. Love, Mayor Max*



*Hi. I am Angel Pookie
Louise Mueller. I was rescued
by Marty Krieger and ARF. I
was adopted by Phyllis
Mueller and Glenn Warren.
I had a great life because
of ARF and these
wonderful people.*



Hi there. I was rescued by Phyllis Mueller and Carol Whitworth. They found my owners, and I got home safely.



Living Free Animal Sanctuary

54250 Keen Camp Road

PO Box 5

Mountain Center, CA 92561

(951) 659-4687

www.living-free.org

info@living-free.org

<http://www.living-free.org/donate/>

Founded in 1980, Living Free was among the first privately funded, no-kill animal sanctuaries rescuing cats and dogs from imminent shelter euthanasia. Living Free carries on that mission today, and works to increase public awareness so that soon all shelters can become no-kill. Living Free believes every animal has a right to live with compassion and dignity. Living Free provides hope and sanctuary to rescued animals until their forever homes are found.

Living Free is located right off Highway 74 in the San Jacinto Mountains, 10 minutes from Idyllwild, 45 minutes from the desert cities, 2 hours from San Diego and 2.5 hours from Los Angeles.



Heavenly Horse Haven

58290 Marlis Lane

PO Box 391998

Anza, CA 92539-1998

(951) 551-3561

www.heavenlyhorsehaven.org

info@heavenlyhorsehaven.org

<http://www.heavenlyhorsehaven.org/contribute.aspx>

Heavenly Horse Haven is a non-profit horse and animal rescue organization whose mission is to help meet the need for a safe haven for horses who are at risk, neglected, abused, unwanted or otherwise in need of special care. This "safe haven" is extended to (but not limited to) horses and other farm animals such as goats, pigs, chickens, llamas, etc. This safe haven will provide a place where these animals will undergo an evaluation process to determine each animal's rehabilitation and placement needs. Where possible, safe, caring homes are found for rehabilitated animals. Others will find Heavenly Horse Haven to be their permanent home and live out their natural lives there. Heavenly Horse Haven's objective is to raise community awareness of the plight of these animals and to provide instruction to the general public on the proper care, feeding, needs, and responsibility of ownership for these animals in the hope of someday eliminating the need for such a safe haven.

With the current economy and fuel costs, the price of hay and farm animal feed has nearly doubled in the past year. This has created an epidemic of starving horses and farm animals. We need your help to save as many of these animals as possible. Your donation will help us save a life and create a bright new future for these animals.



Hi there. I was rescued by Heavenly Horse Haven and the Office of Mayor Max. My name is Mueller. Thank you for helping us. Come see me. I would like you to pet me. I am very friendly.



Deputy Mayor Program Certificates

The Offices of the Mayors of Idyllwild and staff have created a Deputy Mayor Program where children and adults agree to be deputized to help the Mayors by upholding the charter of the Office of the Mayor of Idyllwild—to make the world a better place by conveying unconditional love and doing as many good deeds for others as possible. These certificates are offered to local residents, Idyllwild visitors, and Facebook friends around the world. They are most often given to people when visiting with the Mayors at the Mayor Mobiles in downtown Idyllwild. They are also given out at events.

This calendar is providing you with your certificate below. Simply add your name and date to this certificate, and you are now a Deputy Mayor of Idyllwild helping the Mayors with their charter. Thank you very much!! We sincerely appreciate your help. We love you very much.

Love always,



Mayor Max
Deputy Mayors Mitzi and Mikey
Phyllis Mueller, Chief of Staff
Glenn Warren, Chief of Staff



DEPUTY MAYOR OF IDYLLWILD, CALIFORNIA CERTIFICATE OF AUTHENTICITY AWARDED TO

(Name) _____

This Certificate of Authenticity is an official document from the Office of the Mayor of Idyllwild that certifies that the bearer of this Certificate is an official **Deputy Mayor of Idyllwild, California**, who upholds the charter of the Office of the Mayor of Idyllwild—to make the world a better place by conveying unconditional love and doing as many good deeds for others as possible.

Mayor Max and his staff appreciate your assistance in upholding the highest standards of the Office of the Mayor of Idyllwild. You are truly a wonderful person. Mayor Max and the Idyllwild Community love you!

Love always,



Mayor Max

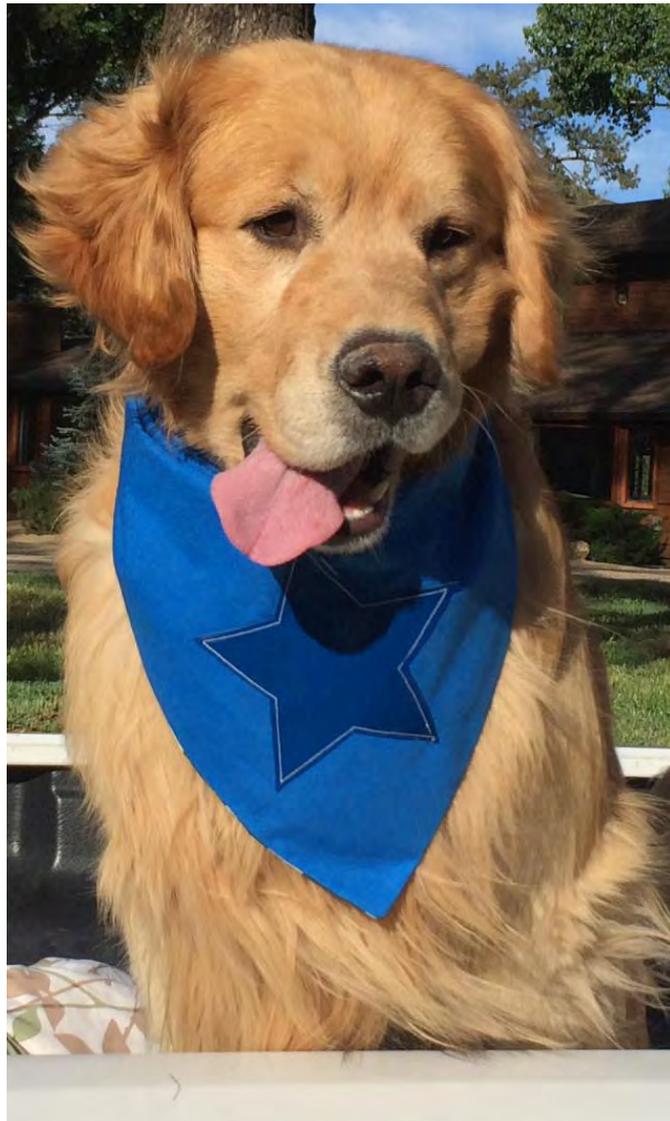
Phyllis L. Mueller

Phyllis L. Mueller
Chief of Staff, Office of Mayor Max of Idyllwild, California

Date

Help Support Animal Rescue!

Check out our Animal Rescue section of this calendar—just after the month of December. Help us support these and other animal rescue groups. The Mayors of Idyllwild and staff thank you for any and all assistance you can provide to help save animals in need!



January



February



March



April



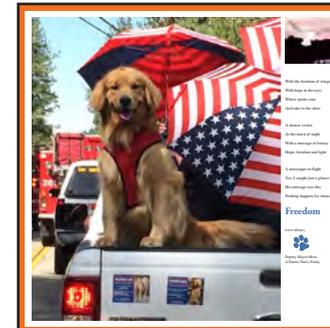
May



June



July



August



September



October



November



December



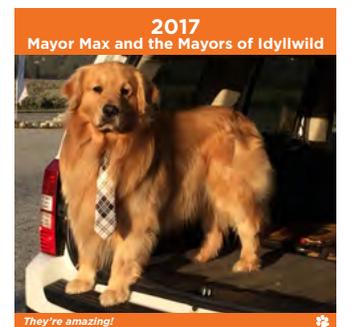
Contact Us

You can contact the Mayors of Idyllwild at any time for any reason. To find out more about the Mayors of Idyllwild or to arrange a visit with the Mayors, please contact the Offices of the Mayors of Idyllwild via any of the following:

- Send an email to max@mayormax.com
- Call the Mayors' Office at 951.659.0283
- Mail your request to Mayor Max, P.O. Box 1848, Idyllwild, CA 92549
- Send a private message or a friend request on Facebook to Phyllis Mueller
- Like and follow on Facebook the Mayor Max Public Figure page
- Visit the Mayor's website at www.mayormax.com
- Call the Chief of Staff, Phyllis Mueller, at 949.525.0100

We will get back with you right away.

The Mayors are available to attend special events or make visitations on and off the Hill, time permitting.



From the wild dogs of Idyllwild, we hope you love this calendar. We love you!